Proposal for Assistance during XII Plan under the scheme ‘College with Potential for excellence/College of Excellence’

Apeejay College of Fine Art
Mahavir Marg, Jalandhar-144001
acfa.jln@apj.edu, www.acfa.apeejay.edu
<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Profile/ Parameter</th>
<th>Particulars</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1</td>
<td>Name of the College</td>
<td>Apeejay College of Fine Arts</td>
</tr>
<tr>
<td>1.2</td>
<td>Full address of the college</td>
<td>Mahavir Marg Jalandhar-144001 Tel. No. 0181-2458547 Fax: 0181-2225204 E mail: <a href="mailto:acfa.jln@apj.edu">acfa.jln@apj.edu</a></td>
</tr>
<tr>
<td>1.3</td>
<td>Name of the Principal of the college</td>
<td>Dr. Sucharita Tel. No. 0181-2458547 Fax: 0181-2225204 E mail: <a href="mailto:acfa.jln@apj.edu">acfa.jln@apj.edu</a></td>
</tr>
<tr>
<td>1.4</td>
<td>Name &amp; address of affiliating University</td>
<td>Guru Nanak Dev University, Amritsar-143005 Tel. No. 0183-2258802-07 Fax: 0183-2258819 Email: <a href="mailto:reg_gndu@yahoo.com">reg_gndu@yahoo.com</a></td>
</tr>
<tr>
<td>1.5</td>
<td>Name &amp; address of the Chairman, Governing Body of the college</td>
<td>Mrs. Sushma Berlia President Apeejay Education Society, New Delhi Tel. No. 011-29223290 Fax No. 011-41637550 E-mail: <a href="mailto:aes@apeejay.edu">aes@apeejay.edu</a></td>
</tr>
<tr>
<td>1.6</td>
<td>Goals &amp; Objectives Of The College</td>
<td>VISION AND MISSION Apeejay, an institution of its own kind is established to promote, proffer and propagate the rich cultural heritage of India, human values, value based and skill based education among the students so as to endow them with a holistic personality wishing to serve the society in the best possible manner. GOALS AND OBJECTIVES The Institution aims at producing world class students with a technical edge and high confidence</td>
</tr>
</tbody>
</table>
level ready to be absorbed in the global market. Wedded to the objective of empowering the students intellectually, morally and professionally, the Institution strives to create a magical balance between tradition and modernity and between timeless values and innovative techniques, thereby sensitizing the younger generations regarding their role in Nation Building. Raring to reach the skies, the Institution envisages a better tomorrow for its students while keeping them grounded to their cultural moorings.

### Names of Best Performing Departments in the College

- Commerce & Management
- Computer Science and Multimedia
- Physiotherapy
- Performing Arts
- Design

<table>
<thead>
<tr>
<th>Annexure I</th>
</tr>
</thead>
</table>

### Nature of Management of the college

<table>
<thead>
<tr>
<th>Government</th>
<th>University</th>
<th>Private</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minority</td>
<td>Non Ayed</td>
<td>Aided Un-Aided</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Total strength of Students Teachers

<table>
<thead>
<tr>
<th></th>
<th>UG</th>
<th>PG</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>M</td>
<td>F</td>
<td>T</td>
<td>M</td>
</tr>
<tr>
<td>1024</td>
<td>1005</td>
<td>2029</td>
<td>41</td>
</tr>
<tr>
<td>27</td>
<td>66</td>
<td>93</td>
<td>5</td>
</tr>
</tbody>
</table>

### No. of years since establishment of the college

- < 10 — 25
- > 25 — 50
- > 50

### No. of years since permanently affiliated to the University

- < 10 — 25
- > 25 — 50
- > 50

### Campus area (in acres)

- < 5.00
- > 05 - 10
- > 10

### Levels of Academic programmes in the College

- UG, PG & Research
- PG & UG only
- PG only
- UG only

### Academic Programmes

A trendsetter of kinds, Apeejay offers a plethora of courses ranging from the traditional to the most innovative ones, thereby affecting an appropriate amalgam of traditionalism and modernity.
UNDER GRADUATE COURSES

1. Bachelor of Arts (B.A)
2. B.A. Honors in Psychology
3. B.Sc. Economics
4. B.Sc. Computer Science
5. Bachelor of Business Administration
6. Bachelor of Commerce (Regular)
7. Bachelor of Commerce (Honors)
8. Bachelor of Commerce (Professional)
9. Bachelor of Computer Application
10. Bachelor of Fine Arts (4 year Degree Course)
11. Bachelor of Performing Arts (4 year Degree Course)
12. Bachelor of Design (4 year Degree Course)
13. Bachelor of Multi Media(4year Degree Course)
14. Bachelor of Internet and Mobile Technologies (4 Year Degree Course)
15. Bachelor of Physiotherapy(4½ year Degree Course)

POST GRADUATE COURSES

1. MA Fine Arts
2. M.A Indian Classical Music Vocal
3. M.A Indian Classical Music Instrumental
4. M.A Indian Classical Dance
5. Masters in Commerce
6. Masters in Information Technology (M.Sc. I.T.)
7. Masters in Computer Science (M.Sc. Comp. Sc.)
8. Masters in Mathematics (M. Sc. Maths)
9. MFA (Applied Art)

POST GRADUATE DIPLOMAS

1. Post Graduate Diploma in Computer Application (PGDCA)
2. PG Diploma in Fashion Makeovers
3. Diploma in Counseling

ADD ON COURSES

2. Cooking & Catering
3. Tax Management
4. Vastu Shilp
5. Human Rights & Duties