Name of the Institution: Apeejay College of Fine Arts, Jalandhar

Name of the Head of Institution: Dr.(Mrs.) Sucharita Sharma

Office: 0181-2452181              Residence: 0181-4639456
Mobile: 09814625556              Email: acfa.jln@apj.edu, acfa.office@gmail.com

Name of the IQAC Co-Ordinator: Mrs. Sunit Kaur

Phone No.Office: 0181-2452181       Residence: 0181-2276152
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Year of Report: 2008-09

Part - A

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year.

1. Deployment of WiFi in college.
2. Improving the quality of education by introducing new education reforms like ensuring attendance in classes, practical exposure to student, by giving tutorials and assignments.
3. Looking at the growing trends in the market and industrial sectors, we are adopting new courses for the students so that they might prove beneficial to them.
4. To promote a sound research work in the faculty.
5. To organize the faculty development programs like yoga camps, health workshops and picnics.
6. PTMs are organized for improving the overall performance of the wards.
7. Special focus on weak and meritorious students through class tests, assignments and project work.
8. To organize computer awareness programs for students and the faculty.
9. To improve the teaching methodologies by using aids like OHP, LCD projectors and internet.
10. Computerization of administrative facilities like automated report-card generation.
11. Efforts are being made to promote Commerce journal ‘Envision’ internationally.
13. Making students globally competent by organizing personality development classes, improving communication skills, conducting GDs, workshops and organizing seminars and workshops.
14. Conducting career counselling classes for the students to help them for the selection of right stream and useful courses.
15. For encouraging the faculty to participate in major and minor research projects.
16. To keep a computerized record of the students performance in the terminal exams and also to maintain class test registers.
17. New blocks are to be constructed to contain the increasing number of students.
18. For upgrading technology, new systems are to be purchased which would include scanners, projectors and graphic cards.

PART - B

1. Activities reflecting the goals and objectives of the Institution:

The Institution aims at producing world class students with a high confidence level ready to be absorbed in the global market. To improve the skills, the institution envisages a better tomorrow for the students by keeping them grounded to their cultural moorings.

Activities reflecting the goals and the objective of institution are:

1) Setting up of new college website acfa.apeejay.edu
2) To procure the placements in companies, general knowledge test and technical Interviews, Group discussions are conducted at regular intervals.
3) College has provided maximum encouragement to the students by giving them incentives in the form of books and scholarships.
   Total youth festival incentives given to the students in 2008-2009 were Rs. 45,700.
4) Yoga camps and Art of Living camps are organized and Lectures by eminent spiritual thinkers and therapeutics are also organized for strengthening students morally.

5) Parent-Teacher’s meetings are conducted twice a year in September and November to update the parents regarding their ward’s performance in Tests, Exams and projects.

6) Communication skill classes for better placement and proper guidance and counselling cell to ensure the overall development of students.

7) Hobby Classes are conducted in the month of May and June in various areas like dance, music vocal, music instrumental, drawing, painting, etc.

8) In view of the Market and Industrial need, students are kept in touch with the company environment through educational trips and industrial visits.

2. **New academic programmes initiated(UG and PG)**
   (a) Short time Hobby classes were conducted during the months of May- June 2009.
   (b) Extra classes, Tutorials and assignments were given to the weak students.
   (c) Coaching classes for MCA were conducted in the month of May-June to prepare the students for MCA and other competitive exams.

3. **Innovations in curricular design and transaction**
   The curriculum design and syllabus are prepared by the University. Many of the faculty members are members of Board of Studies. They attend the meetings of Board of Studies and recommend the change in syllabus as per the market needs. The M.Sc. syllabus was revised and new syllabus is at par with the new technologies/advancements which help in effective student placement. It also encourages students to take up research based projects. This year 8 new syllabi have been revised.

4. **Inter-disciplinary programmes:**
   Any student of the college can seek information of other disciplines offered in the college free of cost. Some of the inter-disciplinary programs conducted in the college in this session include:
(a) College staff is actively involved in giving environmental science, education to the students.

(b) Performing arts extends knowledge of the art-forms to any interested student, even students from highly technical scientific streams in special classes. e.g. students of BCA learned guitar in their free lectures free of cost.

(c) UGC sponsored add-on courses are offered to students from all streams.

(d) Access to labs for students pursuing inter linked courses.

(e) Inter department seminars are organized.

(f) Personality development programs and communication skill programs for enhancing career prospects of the students.

5. Examination reforms implemented:

(a) GNDU University is responsible for framing reforms in examinations. As per new directions, M.Sc. semester scheme has been converted into annual system from 2008.

(b) In 2008-2009 changes have been implemented in house examination system. Earlier the practice of internal examination which were conducted twice a year was followed. But in 2008-09 a new concept of monthly class test each of 25 marks was introduced, on the basis of which the PTM was conducted for weak students which proved a beneficial step to improve the weak students.


7. Initiative towards faculty development programme

Recreation programs like picnics, yoga, health workshop, educational seminars exclusively for teachers, stress busters, special training Program for non Teaching & Technical staff.

8. Total number of seminars / workshops conducted : 10

a) Three day terracotta workshop was organized in the college by sculpture deptt.

b) A Two day workshop on integrated tapping techniques in sports and orthopaedic conditions by Physiotherapy Department.

c) A Two day workshop on sculpture making technique by Applied Art deptt.

d) A One day conference in collaboration with institute of C.A. of India by Commerce Dept.
e) Seminar on JAVA by IT Forum.

f) Seminar on setting goals- directing yourself towards goals by Psychology department.

h) Exhibition of photographs named “Phographics’08” by Applied Art Depts. at Virsa Vihar.

g) Three day workshop on Screen Printing Techniques by Applied Art deptt.

i) A Two day workshop on professional ramp make up by Design Department.

j) A Two day workshop on embroidery by Design Department.

9. Research Projects

- At present 25 faculty members are M.Phil & 12 are Ph.D’s. Presently 9 members are pursuing Ph.D’s

- Publication of 2 journals:
  - ‘Envision’, the refereed Journal by the Commerce department.

- Online Subscription with British library

- Research publication of faculty in various research journals.

- Ongoing student research projects include 31 curricular based projects(26 from design department and 5 from computer science department.

- Ms. Pallavi: Sanctioned a minor research project by UGC, entitled ‘Cordect’ received grant of Rs. 75,000/-.

10. Patents generated, If any : Nil

11. New collaborative research programmes

- Under the collaboration with ICCR, student exchange program has started in our college in 2008

- In collaboration with local NGO’s every year blood donation camp is organized in our college.
12. Research grants received from various agencies:

Department of Applied Arts:
Mr. Anil Gupta: - Received a state level award in painting by Punjab Lalit Kala Academy, Chandigarh Award constituted a sum of Rs.5000/-. 

Department of Design:
Mr. Gagan Gambhir: - Won cash award of Rs.10,000/- in All India Painting Exhibition organized by Indian Academy of Fine Arts.

Department of Computer:
Ms. Pallavi: - Sanctioned a minor research project by UGC, entitled ‘Cordect’ received grant of Rs. 75,000.

13. Detail of research scholars: 9

14. Citation index of faculty members and impact factor: Nil

15. Honours/Awards to the faculty

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Name of the Teacher</th>
<th>Departments</th>
<th>Award/Honour/Recognition</th>
</tr>
</thead>
</table>
| 1     | Dr. Sucharita       | Principal   | Felicitated by International Congress of Women on March 31, 2009 at Ashoka Hotel, New Delhi for her commendable support to the cause of justice, equity, peace and progress.  
She has been elected as a member of the Executive Board of Lalit Kala Academy, New Delhi for a period of 5 years. |
| 2     | Ms. Geeta Dutt      | Music Instrumental | Appreciation Certificate for presenting Sitar Brahmaanad by Sangeetakar Madan Mohan Sabha, Jalandhar |
| 3     | Dr. Samriti Kapoor  | Physiotherapy | Official Sports Physiotherapist in 57th All India Police Games 2008  
Official Sports physiotherapist with Punjab swimming Team of Boys and Girls in 35th Junior National Aquatic Championship in 2008 |
16. **Internal resources generated**
   - OPD run by physiotherapy department generated an income of Rs.57,810 in 2008-09
   - MCA coaching classes generated an income of Rs. 51,100
   - Summer classes generated an income of Rs. 25000

17. **Details of departments getting SAP,COSIST(ASSIST)/DST,FIST, etc. assistance/ recognition:** Nil

18. **Community services**
   To inculcate in its students a feeling of compassion towards the under privileged section of the society regular visits are arranged to:
   1. Old age homes
   2. Orphanages
   3. Hospitals
   4. Widow Rehabilitation Centers
   5. Deaf & Dumb schools
   6. House for the Blind

19. **Teachers and officers newly recruited**
   New staff recruited in 2008-09 : 39
   - **Department of Fine Arts**
     Ms. Poonam Mahajan
     Ms. Mamta Chaudhary
   - **Department of Music Vocal**
     Mr. Vijay Kumar
     Mr. Sudershan
     Mr. Jagdish Kumar
   - **Department of Music Inst.**
     Mr. Tarsem Lal
   - **Department of English**
     Mr. Harjeet Singh Dhaliwal
     Ms. Poonam Sethi
Department of Applied Arts
Mr. Pramod Kumar

Department of Commerce & Mgmt.
Ms. Shilpa Kalhan
Ms. Poonam
Ms. Ruchika Sharma
Mr. Kunal Sharma
Ms. Nisha Kango
Ms. Priyanka Bawa
Mr. B.K. Sachdeva
Ms. Hashima Kakkar
Ms. Era Sharda
Ms. Aditi Vohra

Department of Economics
Ms. Shaveta Sharma
Ms. Ankita

Department of Design
Ms. Anu Katyal
Ms. Manminder
Ms. Suman Sharma

Department of Physiotherapy
Dr. Harpreet

Department of Computers
Ms. Navneet Kaur
Ms. Sheenam Khurana
Ms. Anuja
Ms. Priyanka Gupta
Ms. Anu Bhardwaj
Ms. Parveen
Ms. Achurbir
20. Teaching – Non teaching staff ratio
   122:56

21. Improvements in the Library Services:
   a) Library services are fully computerized. It is equipped with computers, Internet
      facility, bandwidth(2MBPS), Reprography facility, computer printers and C.D
      writing facility is provided
   b) 12 book cases and 8 steel racks have been added in 2008.
   c) Online access to British library and online Journal ACM subscription renewed in
      2008

22. New books/Journals subscribed and their cost:
   New books
   a) In 2008-2009 Total Number of books purchased was 299 and their Cost being Rs.
      15,7660.
   b) Library started providing Automated Services to our Readers.

   JOURNALS added in 2008
   a) Marketing Mastermind
   b) HRM Review.
   c) Case Folio.
   d) Professional Bankers.
   e) Journals of Bank Mgt:ICFAI
23. **Courses in which students assessment of teachers is introduced and the action is taken on student feedback**

No courses as such but general feedback is achieved from all students. Feedback forms filled by students are discussed with concerned faculty.

24. **Unit cost of Education :-**

Total students enrolled in 2008:- 2129

Revenue generated:- 6,87,07,221

Unit cost=32272

25. **Computerization of administration and the process of admissions and examinations results, issue of certificates**

Academic and administrative aspects of the institution

- **Management information system for Academic Aspects:**
  - The Institution keeps proper Computerized record of the admission process, class wise lists of students and Fee Record.
  - Record Registers for Results: Class Tests, Terminal Exams, Univ. Results etc.
  - Library Record, Stock and Attendance Registers are maintained.
  - Record Registers of all meetings and co-curricular activities are maintained.

- **Management Information System in Administration:**
  - Broadcast System of Public Address.
  - Inter-connect system is adopted in the Institution for its smooth and quick functioning. It helps to exchange data between various departments of the Institution via electronic media.
  - The desired information is given through the notice boards.
  - Proper salary and leave record of faculty members is maintained through computers.
  - For the up-to-date enquiries and information, the Institution has established a Reception Counter and College Website.

26. **Increase in Infrastructural facilities**

The institution has augmented the infrastructure with academic growth since its last accreditation. The growth has been phenomenal and infrastructure facilities have been developed extensively over these years.
• Construction of a new block to cope up with the increasing number of students
• Deployment of WiFi in college
• Upgradation of Computer Labs
• Construction of New Multimedia Lab
• Establishment of Audio Video Sound Studio
• Establishment of Audio Production and Recording Room
• Installation of Air Conditioners in Staff Rooms, Reception Area, Libraries, Common Room, Auditorium, Art Gallery
• Construction of new class rooms in the existing blocks
• Upgradation of Auditorium with modern equipment
• Furnishing of office and Class rooms
• Water Pump
• Refrigerator
• Musical Instruments
• White Boards
• Books
• Furniture
• Electric Installation
• Fans
• Digital broadcast System

27. Technology up gradation

Hardware 2008-09

✧ Deployment of WiFi in College

<table>
<thead>
<tr>
<th>Computers</th>
<th>121</th>
</tr>
</thead>
<tbody>
<tr>
<td>Multimedia projector(Sony)</td>
<td>01</td>
</tr>
<tr>
<td>Pentablet</td>
<td>10</td>
</tr>
<tr>
<td>Scanner</td>
<td>01</td>
</tr>
<tr>
<td>Barcode Reader</td>
<td>01</td>
</tr>
<tr>
<td>Nvidia graphic Card</td>
<td>14</td>
</tr>
</tbody>
</table>
Softwares

- Kaspersky Antivirus
- Autodesk Maya unlimited Aca 2009
- Corel Graphics Suite X4
- ESD Link
- Advantage Win 7.0 (B.D.)
- Hardlock
- Adobe Master Collection Aca
- CS4 Master Collection Aca
- CS3 Master Collection Aca

28. **Computer and internet access and training to teachers and students**

**Computer Centre**: The College is equipped with 7 Computer Labs with Hi Tech. 250 computers. (PIV, Core2Duo, Dual Core). There are dedicated Labs for handling projects for Under Graduate and Post Graduate Classes. The Design and Multimedia Labs are equipped with hi profile graphic cards and workstations. They posses specialized coloured Laser Printers go give an exposure to students for commercial poster printing and other accessories printing.

**Servers**: There are Dedicated Data Servers for handling college data pertaining to Fees, Fines and other relevant data. Apart from this there is a dedicated Internet server to provide the college wide internet access and resource sharing.

29. **Financial aid to the students**

- Youth festival:- Rs. 45,700
- Scholarships:- Rs. 80,500
- Merit Scholarships:- 1,02,000

Dr. Stya Paul award of Rs 5000 awarded to two students.

30. **Support from the Alumni and its activities**

In 2008 alumni association performed the following activities

- Alumni Meet
- Awards to the prestigious alumnis
• Strengthening the Placement cell through link ups with alumni.
• Alumni website

31. **Support from Parent teacher Association and its activities**

Parent teacher meeting twice a year is a new practice initiated in this session to discuss the result and performance of the weak students in their terminal and internal tests. It has really helped a lot in improving the performance of students in exams.

32. **Health Services**

Physiotherapy Department is running a well equipped health care centre which provides medical facility to students. For the overall development of the students, physical fitness and mental health care programs are organized from time to time. These programmes range from meditation to obesity control and Yoga therapy to weight training programme. In case of any emergency first aid and emergency care is immediately available. Blood donation camps are organized in health centre on annual basis. To deal with the stress, anxiety and psychological dispositions, counselling is a regular feedback.

Health care centre houses various high tech machines such as multiple angle treadmill, jogger, gym balls, twister, static cycle, vibrator, ergometer, circuit weight training units, 8 station gym etc.

33. **Performance in sport activities**

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Class</th>
<th>Game</th>
<th>prizes</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008-2009</td>
<td>Amit singh Aulakh</td>
<td>BA-III</td>
<td>Swimming</td>
<td>50 mt free style Bronze</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>100mt free style Bronze</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>200mt free style Bronze</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>400mt free style Bronze</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>100mt backstoke Silver</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>200mt backstoke Silver</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>50mt backstoke Bronze</td>
</tr>
</tbody>
</table>
34. **Incentives to outstanding sportsperson**

Incentives are given to sportsperson in the form of awards during Annual Athletic Meet and Annual Function.

35. **Students achievements and awards**

- 21 students achieved 1st merit positions in 2008
- Winners of GNDU Inter-Zonal Youth Festival for the year 2008-09 are

<table>
<thead>
<tr>
<th>Sr. No</th>
<th>Name</th>
<th>Item</th>
<th>Pos.</th>
<th>Class</th>
<th>Roll No</th>
<th>Previous Class</th>
<th>%</th>
<th>Incentive Rs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Anuradha</td>
<td>Painting in Landscape</td>
<td>1st</td>
<td>MA-II FA</td>
<td>5360</td>
<td>MA-I FA</td>
<td>87.25</td>
<td>2500</td>
</tr>
<tr>
<td>2</td>
<td>Karamvir</td>
<td>Poster Making</td>
<td>1st</td>
<td>BFA-III</td>
<td>3315</td>
<td>BFA-II</td>
<td>76.41</td>
<td>2500</td>
</tr>
<tr>
<td>3</td>
<td>Tejender Singh</td>
<td>Clay Modelling</td>
<td>1st</td>
<td>BFA-III</td>
<td>3315</td>
<td>BFA-II</td>
<td>66.5</td>
<td>2500</td>
</tr>
<tr>
<td>4</td>
<td>Rishav Jain</td>
<td>Flower Arrangement (Fresh)</td>
<td>1st</td>
<td>BD-III</td>
<td>4507</td>
<td>BD-II</td>
<td>90.2</td>
<td>2500</td>
</tr>
<tr>
<td>5</td>
<td>Kirandeep Kaur</td>
<td>Mime Skit</td>
<td>1st</td>
<td>BPA-I</td>
<td>3507</td>
<td>10+2</td>
<td>51.6</td>
<td>1200</td>
</tr>
<tr>
<td>6</td>
<td>Poonam</td>
<td>Mime</td>
<td>1st</td>
<td>MA(D)-II</td>
<td>5451</td>
<td>MA(D)-I</td>
<td>74</td>
<td>1200</td>
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<tr>
<td>7</td>
<td>Shaweta Grover</td>
<td>Mime</td>
<td>1st</td>
<td>MA(D)-II</td>
<td>5455</td>
<td>MA(D)-I</td>
<td>83.5</td>
<td>1200</td>
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<tr>
<td>8</td>
<td>Gagandeep Kaur</td>
<td>Mime</td>
<td>1st</td>
<td>BA-II</td>
<td>5910</td>
<td>BA-I</td>
<td>62</td>
<td>1200</td>
</tr>
<tr>
<td>9</td>
<td>Vani</td>
<td>Mime</td>
<td>1st</td>
<td>MA(D)-II</td>
<td>3452</td>
<td>MA(D)-I</td>
<td>71.25</td>
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<tr>
<td>10</td>
<td>Prabhdyal</td>
<td>Classical Instrumental (Percussion)</td>
<td>1st</td>
<td>BPA-I</td>
<td>3516</td>
<td>10+2</td>
<td>65.11</td>
<td>2500</td>
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<tr>
<td>11</td>
<td>Gurpreet Kaur</td>
<td>Classical Instrumental (Non-Percussion) Folk Orchestra</td>
<td>1st</td>
<td>MA-I MV</td>
<td>5106</td>
<td>BA-III</td>
<td>63.66</td>
<td>2500</td>
</tr>
<tr>
<td>12</td>
<td>Bhupesh</td>
<td>Group Song Indian Classical Vocal Semi-Classical Vocal</td>
<td>1st</td>
<td>BPA-IV</td>
<td>5839</td>
<td>BPA-III</td>
<td>70</td>
<td>2500</td>
</tr>
<tr>
<td>13</td>
<td>Madhu</td>
<td>Group Song Indian Western Group Song Geet/Gazal</td>
<td>1st</td>
<td>BPA-IV</td>
<td>3806</td>
<td>BPA-III</td>
<td>78.46</td>
<td>1200</td>
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<tr>
<td>14</td>
<td>Sandeep Singh</td>
<td>Group Song Indian Folk Orchestra</td>
<td>1st</td>
<td>BPA-IV</td>
<td>3803</td>
<td>BPA-III</td>
<td>80.30</td>
<td>1200</td>
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<tr>
<td>15</td>
<td>Sonika</td>
<td>Group Song Indian Western Group Song</td>
<td>1st</td>
<td>BPA-I</td>
<td>3504</td>
<td>10+2</td>
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<tr>
<td>16</td>
<td>Yugraj Hans</td>
<td>Group Song Indian Western Group Song</td>
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<td>BA-I</td>
<td>5830</td>
<td>10+2</td>
<td>76.22</td>
<td>1200</td>
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<tr>
<td>No.</td>
<td>Name</td>
<td>Performer</td>
<td>Group Song Indian</td>
<td>Western Group Song</td>
<td>1st PGDCA</td>
<td>BPA-I</td>
<td>Compt.</td>
<td>2nd PGDCA</td>
</tr>
<tr>
<td>-----</td>
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<td>-----------</td>
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</tr>
<tr>
<td>17</td>
<td>Gurpreet Kaur</td>
<td>Group Song Indian</td>
<td>Western Group Song</td>
<td></td>
<td>6276</td>
<td></td>
<td></td>
<td>6276</td>
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<tr>
<td>18</td>
<td>Devinder Negi</td>
<td>Western Vocal Solo</td>
<td>Western Group Song</td>
<td></td>
<td>5916</td>
<td>BA-I</td>
<td></td>
<td>5916</td>
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<tr>
<td>19</td>
<td>Manjot</td>
<td>Western Group Song</td>
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<td></td>
<td>676</td>
<td>B.Com-II</td>
<td>61.46</td>
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<tr>
<td>20</td>
<td>Bachittar Singh</td>
<td>Folk Orchestra</td>
<td>Folk Song</td>
<td></td>
<td>5120</td>
<td>BA-III</td>
<td>64.29</td>
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<tr>
<td>21</td>
<td>Achal</td>
<td>Skit</td>
<td></td>
<td></td>
<td>2427</td>
<td>B.Com(P)-II</td>
<td>70.6</td>
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<tr>
<td>22</td>
<td>Karan Maini</td>
<td>Skit</td>
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<tr>
<td>23</td>
<td>Lovkesh</td>
<td>Folk Orchestra</td>
<td></td>
<td></td>
<td>5158</td>
<td>MA-IMV</td>
<td>85</td>
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<td>24</td>
<td>Monu</td>
<td>Folk Orchestra</td>
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<td></td>
<td>3807</td>
<td>BPA-III</td>
<td>78.92</td>
<td>3807</td>
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<td>25</td>
<td>Amit</td>
<td>Folk Orchestra</td>
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<td>BPA-II</td>
<td>80.30</td>
<td>3706</td>
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<td>BA-I</td>
<td>56.22</td>
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<tr>
<td>27</td>
<td>Teenu Sharma</td>
<td>Creative Dance</td>
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<td></td>
<td></td>
<td>6210</td>
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<tr>
<td>28</td>
<td>Eva Sharma</td>
<td>Classical Dance</td>
<td></td>
<td></td>
<td>5454</td>
<td>MA-I Dance</td>
<td>88</td>
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<td>29</td>
<td>Priya Kanda</td>
<td>Debate</td>
<td></td>
<td></td>
<td>410</td>
<td>B.Com-II-R</td>
<td>71.5</td>
<td>410</td>
</tr>
<tr>
<td>30</td>
<td>Deepthi</td>
<td>Debate</td>
<td></td>
<td></td>
<td>6003</td>
<td>BA-II</td>
<td>66.62</td>
<td>6003</td>
</tr>
<tr>
<td>31</td>
<td>Mr. Surinder jit</td>
<td>Folk Orchestra</td>
<td></td>
<td></td>
<td>3805</td>
<td>BPA III</td>
<td>71.1%</td>
<td>3805</td>
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</table>

**Total** | **45700/-** |
36. **Activities of the Guidance and Counselling Cell**

1. **Grooming Students**
   a) GDs.
   b) Career Counselling
   c) Mock Interviews
   d) English Speaking Guidance
2. **Procuring Placements**
   a) Arranging Campus Placements
   b) Taking students to Prestigious Firms for Interviews.
3. **Sending their profiles to the industry and Firms.**
4. **Websites**
5. **Placement Brochure**
6. **Arranging Career Fairs**
7. **PTMs.**

37. **Placement services provided to the students**

The actualization of the education beings with suitable placements. The Placement Cell of our College strives hard to help students realize their potential and get Placement in Prestigious Organizations. It is committed to providing all possible assistance to its students all the year round. Dedicated Staff is always available to respond to the queries of the students and address their concerns.

The placement cell is also involved in the counseling and guiding at the cross roads of the stage of competition of academic programmes and entry into suitable employment sector. Some of our major Companies in which our students have been placed are listed below:

- Tata Consultancy Services, ITC, Wipro, Genpeet, Dell, SBI, Life Insurance, Convergys, IBM Daksh, Computer Science Corporation.

- **Various seminars are being organized, regularly in which Resource Persons provide valuable guidance to the students regarding:**
  - Resume Making
  - Group Discussion
• Mr. Mohit Tewari, a career counselor, visited College in January 2009 to organize seminar on Resume Making and Group Discussion
• Conducted various campus placement drives by reputed companies viz. a viz. DELL
  IBM DAKSH
  WIPRO
  BARCLAY’S SHARED SERVICES
  BANK OF AMERICA
  GENPECT etc.
• Visit of our students to other colleges where companies are conducting open campus drives viz. a viz.
  a. SATYAM
  b. WIPRO WASE
  c. HCL CONNECT LTD
  d. TCS
  e. C.S.C.
  f. HCL Technologies
  g. INFOSYS LTD.
• Organized Talk Shows of earlier placed students to the final/pre final students to give them insight about the corporate world viz. a viz. Vibhuti Goel, Abhishek, Navdeep Chopra were invited for interaction with the students.
38. **Development programmes for non-teaching staff**
   - Orientation programmes like yoga camps, health services, training programmes are organized every year for the non teaching staff.
   - Even non teaching staff takes active participation in sports during sports day of the college.

39. **Best practices of the Institution**
   **Computerized Voting System**
   Computerized Elections are held every year to choose Head Boy and Head Girl of the college.

   **Parents Teacher Meeting**
   Parent Teachers Meeting is a regular exercise of our college. In order to create a healthy atmosphere for better results the parents are made aware of their ward’s output. This enhances and nurtures the positivity needed for optimum results. This year PTM was held in the month of September and November.

   **Shining Star-Honoring the Meritorious**
   Apeejay College of Fine Arts, Jalandhar organized an award function titled ‘Shining Stars 2008’ to honour the meritorious students on 25 August, 2008.
   Along with the meritorious students, a special award was given to Parminder Kaur student of BBA III who represented the Punjab State in the Indo-China Cultural Exchange Programme held in Beijing before the Olympics 2008.

   **Talent Hunt 2008**
   A two-day function was organized to bring forth the talent of the new comers.

   **Lavanya 2008**
   Mega Event designers’ extravaganza LAVANYA 2008 was organized on 4 October, 2008. The mega event had Sh. Hira Singh Gabria, Minister of Cultural Affairs, Archives, Museums and Tourism, Punjab as the Chief Guest. It provided massive platform to the designers and ramp walkers of the college.

40. **Linkages developed with National/International, academic/ research bodies**
   a) Linkage with Lalit Kala Academy for the promotion of art
   b) Linkage through our international Journal of commerce “Envision” by the dept of commerce and management
International Members  10
National Members  24
Total international articles  2
Total national articles  8

41. Any other relevant information

- **International Cultural Exchange Programmes**
  The talented Apeejayites have made their mark not only in India but overseas as well. In recognition of their talent in co-curricular activities, our students have performed in the Cultural Exchange Programmes at various places across the seas viz. England and Singapore.

- **Expanding Horizons**
  Apeejay Education Society has set up an Art Gallery in Virsa Vihar—a centre for the promotion of Art and Culture of Punjab. The Art Gallery is a haven for art lovers in the city and has been named after our revered chairman, Dr. Stya Paul. The works of renowned masters and budding artists are displayed in the Gallery to enable the city dwellers to have a taste of Art in its true form and colour.

- **Youth Festival (Inter-Zonal)**
  Apeejay College of Fine Arts, Jalandhar won the Inter-Zonal Youth Festival Championship Trophy (Jointly with HMV College, Jalandhar) for the ninth time consecutively.

- **Earn while you Learn scheme**
  Students of few classes are engaged in freelancing projects and earning while studying.

- **College has applied for “Potential for Excellence” in 2008 and “Reaccreditation of NAAC”**.

- College is visited by dignitaries as this year President Abdul Kalam visited our college in July 2008.

- Arts Council Chandigarh selected Ms. Rimpy Parmar, Lecturer, to impart knowledge of Punjabi and folk Dance and Punjabi Folk songs to school students of England.