



7.1.1 GENDER SENSITIZATION ACTION

PLAN(2021-22)

APEEJAY COLLEGE OF FINE ARTS, JALANDHAR

Affiliated to Guru Nanak Dev University, Amritsar

Accredited A+ Grade by NAAC (Third Cycle)

Certified College with Potential for Excellence by UGC

DDU Kaushal Kendra by UGC

Mentor College Status by UGC

GENDER SENSITIZATION ACTION PLAN

ACFA has a well-framed gender sensitization action plan aimed at providing equal opportunities and treatment to both the genders. The primary objective of plan is women empowerment and gender equality. The institution is committed to promote inclusiveness, harmony and tolerance. We practice to bring a positive change in the attitude and support equity among genders within the institute and in our outreach. The aim is to promote inclusiveness, tolerance, harmony and women's empowerment among the students and staff. In order to achieve the aforesaid aim, the following plan of action is prepared:

- To organize skill-oriented workshops and training programmes for girl students which make them competent, employable and self reliant.
- Counselling Cell to provide regular counselling to the students.
- Prevention of Sexual Harassment Cell to develop guidelines and norms for policies against sexual harassment, devise principles and procedures to combat sexual harassment.
- To provide mentorship to students and giving them platform through mentor-mentee groups to approach their mentors in matters of gender-related issues.
- Student representatives of Women Cell and Grievance Redressal Cell of Student Welfare Association to work in coordination with teachers and bring to their notice such cases, if any.
- To devise monitoring and evaluation mechanisms for implementation and its follow-up.
- To give equal importance to both the genders while assigning reputed posts like President of Student Welfare Association, National Service Scheme, Best Student of the year, Best Sportsperson etc.

- To conduct regular awareness-raising activities among students and staff.
- To keep balanced gender quota while admissions and recruitment.
- To organize different activities with a view to create gender sensitization viz. Poster making, Plays, Paper Presentation, Debate etc.
- To encourage female staff, students and alumni by providing them opportunities like display of work at exhibition, honouring at Women's Day etc.
- To conduct activities like Blood donation camp, guest lectures on AIDS awareness, female feticide and other gender related issues.
- To conduct workshops related to health, nutrition, self-defence, cyber crime and self grooming.
- To conduct activities for welfare of underprivileged girls like visits to orphanage, schools for differently abled students etc.

PROPOSED ACTIVITIES (2021-22):

- Celebration of Women's Day.
- Workshops to promote employability by viz. facial treatment workshop, nail extension and decoration workshop, skin care and analysis workshop by Department of Fashion Makeovers and MS-Office Workshop by Commerce Department especially for the girl students.
- Career awareness in the classrooms.
- Guest lecture on Women Health
- Awareness camps by NSS in nearby villages for girl education.

RELATED BODIES:

- Anti-sexual Harassment Cell
- Entrepreneurship Development Cell

- Student Welfare Association
- Grievance Redressal Cell
- Counselling Cell
- National Service Scheme

Wij
PRINCIPAL
JALANDHAR

