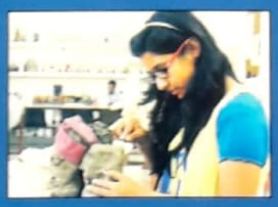
Prospectus 2015-16

Apeejay College of Fine Arts

Affiliated to Guru Nanak Dev University, Amritsar

College with Potential for Excellence



Svrán Group

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Eligibility: 10 + 2 from a recognized board or equivalent examination

B.A.

Select any three optional subjects, not more than one from the following sets:

- English, Hindi (Elective).
- Fine Arts (Drawing & Painting), Sculpture, Economics.
- Psychology, Mathematics, Quantitative Techniques, History.
- Home Science, Physical Education, Computer Science.
- Political Science, Indian Classical Dance.
- Music Vocal, Music Instrumental, Philosophy.
- Psychology Honours- a two year programme.

B.A./B.Sc. (Economics)

Career Potential:

- Teaching Profession, Competitive Exams viz .I.A.S. Banking, Insurance etc.
- Bright prospects in Indian Economic Services, Indian Statistical Services, Planning Commission, National Sample Survey, Central Statistical Organization.
- Further studies in M.A., M.B.A., M.C.A., M.Sc. (Comp. Sc.), M.Sc. (I.T.), M.Sc. (Mathematics), M.A. (Economics) etc.

B. Vocation (Diploma/Advance Diploma/Degree)

Specializations :

- Theatre and Stage Craft
- Sound Technology.

Apeejay College of Fine Arts

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Design-B.D.

Specializations: Interiors, Fashion, Textile

4 Year Degree

Models showing the creations of students of Fashi

Students of Textile doing screen printing

B.D.

Eligibility:

10 +2 with 45% marks or equivalent examination & an aptitude test conducted by college.

Career Potential:

Fashion Design/Textile Design: Designers in Export Houses, Established Designers, Quality Controllers & Pattern Makers, Fashion Stylists, Fashion & Sapling Co-coordinators, Fashion Analysts, Merchandisers & Production Officers. Interior Design: Interior Designers with established Architects, Home/Lifestyle establishments, Service Consultant, CAD Designers, Assistant Architects, Project Managers.

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Multimedia
B.M.M.

4 Year Degree

MM Students recording in audio-video Studio

3D Animation

B.M.M.

Eligibility :

10+2 with 50% marks or equivalent examination

Career Potential:

Join the main stream of Animation and Film Industry in the following areas: as Graphic Designers, Character Designers, 2D Animators, 3D Animators, Visual Effect Artists, Audio-Video Editors, Game Developers, Cinematographers, Website Designers, Multimedia Content Developers, Stop Motion Animators

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Applied Art
B.F.A.

4 Year Degree

BFA class in progress

A student working on photography assignment

B.F.A. (Applied Art)

Eligibility:

10 +2 with 40% marks or equivalent examination

Career Potential:

(Entertainment & Media) Art Directors, Visualizers, Illustrators or Cartoonists, Character Designers, Cinematographers, Creative Directors, Professional Photographers, Animation Artists (2D,3D), Graphic Designers (Web, Print, T.V.), Copy Writers, Art & Design teachers, Freelancers, opt for Post Graduate Studies in NID, IDC (Five IIT's in India) for M. Des. in Visual Communication, NIFT, FTII, Various Art & Design Colleges in India and abroad.

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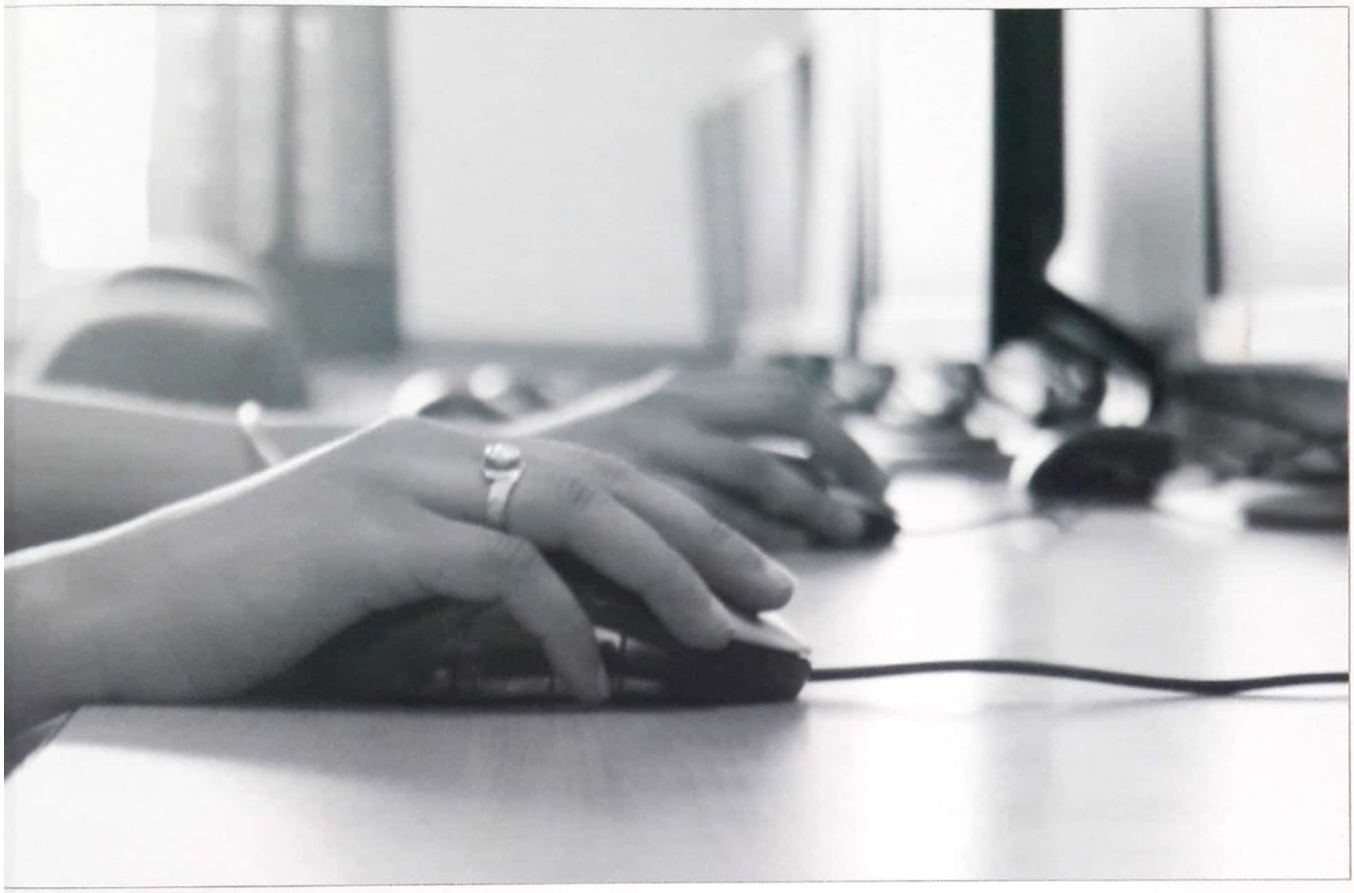
Internet & Mobile Technologies (B.I.M.T.)

4 Year Degree



Students developing Internet software

B.I.M.T.

Eligibility:

10 + 2 in any stream from Punjab School Education Board/C.B.S.E. or equivalent with minimum 40% marks in aggregate.

Career Potential:

- With a Bachelor of Internet and Mobile Technologies one will be equipped for different streams within the growing Internet and Mobile Application industry
- Web Engineering stream roles include Web Engineer, Web Developer, Web Project Leader, Web Manager, E-Business Specialist, E-Business Developer, Enterprise Application Developer, Enterprise Application Project Leader, Workflow Specialist, Workflow Project Leader
- Generic Stream Roles include IT specialist, IT Project Manager, IT Manager, Systems Manager, Developer, IT Consultant, Project Leader, Software Developer, Solutions Architect
- Mobile Application Developers (IOS, Android, Windows)

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The office bearers of Student Welfare Association of the College with the Principal, Dr. Sucharita and the Staff

Human Rights & Duties - 1 Year

Note: First year students opting for this course will be exempted from having to select any of the compulsory add-on courses. This diploma is also open to second and third year students of all streams.

Add on Courses

Note: It is compulsory for all first year students to opt for any one of the following add-on courses.

Certificate, Diploma or Advanced Diploma will be awarded to the students who pursue this course for one year, two years or three years respectively.

- Global Trade Management
- Basic Cooking and Catering
- Tax Management
- Vastu Shilp

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Master's in Applied Art

2 Year Degree

Students of Applied Art during an Industrial Visit

M.F.A. (Applied Art)

Eligibility:

B.F.A. (Applied Art) with 45% marks in aggregate.

Career Potential:

(Entertainment & Media) Art Director, Visualizer, Illustrator or Cartoonist, Character Designers, Cinematographer, Creative Director, Professional Movies/Film Editors, Professional Photographers, Animation Artist (2D, 3D), Graphic Designer (Web, Print, T.V.) Copy Writers, Freelancer, Art & Design Teacher, Assist Prof. in Colleges, Pursue Doctorate, Start Publishing House or Animation Studio.

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Post Graduate Diplomas

1 Year

Guidance & Counselling

Eligibility:

Graduate with 50% marks and Psychology as one of the elective subjects.

Career Potential:

Work in Hospitals, NGOs, Rehabilitation Centres and Schools as a professional counsellor. Open their own Counselling Centres and Special Schools for children. Other promising career options are: Counsellors in Corporate Houses, Police Training Institute etc.

P.G.D.C.A. (Computer Applications)

Eligibility:

Graduate with 45% marks or equivalent examination.

Career Potential:

Network Administrator in Colleges/ Software Companies, System Administrator in BPO/ Software Companies, Programmer in any Institute/Company.

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Post Graduate Diploma

1 Year

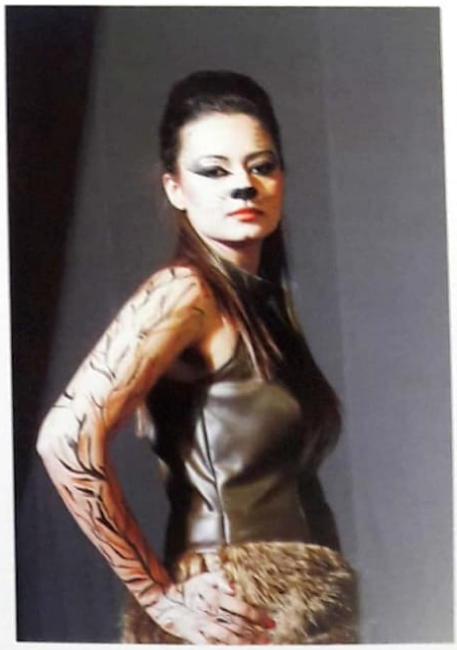
Fashion Makeovers

Eligibility:

Post Graduation in any stream or a four year Bachelor Degree like BD, BFA, BMM etc.

Career Potential:

Work for: Film and Theatre Industries, Fashion Houses, Modelling Agencies, Catalogues, Photography Agencies. Magazines, Ad Agencies, Music Videos, Salons.



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