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## **DEPARTMENT OF DESIGN**

### **B.D. (INTERIOR DESIGN)**

- PSO1** Understanding of Architectural Drawings and Design.
- PSO2** Knowledge of process of Furniture making and handling specialised machines like CNC Machines using AUTOCAM software.
- PSO3** Identify with various professional softwares being used in the market and Industry.
- PSO4** Successful handling of Interior Design Projects by their own.

## **B.D. (FASHION AND TEXTILE DESIGN)**

- PSO1** Analysis and identification of various fabrics and its use for various purposes.
- PSO2** Knowledge of various dyeing and printing techniques.
- PSO3** Knowledge of weaves, embroideries and fashion illustration with latest software used in Fashion and Textile industry.
- PSO4** Successful handling of fashion shows/ textile exhibitions on their own.

# DEPARTMENT OF APPLIED ART

## B.F.A. (APPLIED ART)

- PSO5** Understand the nature and basic concepts of visuals, illustrations, color, forms, shapes, textures.
- PSO6**
- PSO7** Analyze the difference between Applied Art and Fine Art.
- PSO8** Know the history and aesthetics, advertising and their various expansions.
- PSO9** Understand how to transform the idea into a pictorial presentation.
- PSO10** Know the benefit of signage, poster, logo, packaging and other graphic pictorial representations to the products/places of indoor and outdoor.
- PSO11** Determine how to show a working of a process through a graphic design, photography and videography.
- PSO12** Analyze the methods to persuade the consumer to read and act on the selling message effectively.
- PSO13** Knowing that Applied Art is a problem solving process (helpful to manufacturer of a product for its advertising needs)

# **DEPARTEMENT OF JOURNALISM**

## **Bachelor of Journalism & Mass Communication**

- PSO1** Imparts the students to create and design emerging media products, including blogs, digital video, social media and digital photography.
- PSO2** Acquaint students to write a variety of mass media products, including news stories, press releases, and advertising copy.
- PSO3** Keep students to develop a practical understanding of underlying principles of Mass Communication and Journalism Industry.
- PSO4** Writing, editing and designing newspapers, shoot and anchor news bulletins and television programmes, make radio jingles, print and web advertisement and production of corporate films and documentaries

# DEPARTMENT OF COMMERCE

## **B.COM.**

- PSO1** Understand the nature and basic concepts of accounting, law, management and taxation.
- PSO2** Learning and application of accounting standards in context of contemporary corporate system and legislation.
- PSO3** In-depth knowledge of laws relating to consumers, employees, tax and companies.
- PSO4** Giving specialized acquaintance of banking, insurance, insurance and accounting.

## **B.B.A**

- PSO1** Discerning the basic of business organizations, business communication and economics.
- PSO2** Elaborate elucidation of various branches of management viz Human Resource management and financial management.
- PSO3** Thorough exposition of organization behavior, customer relationship management, E-banking and international business organization.

## **M.COM.**

- PSO1** Understanding planning and management of Finances, taxes and accounting in context of international business.
- PSO2** Methodical understanding of financial markets, financial markets, financial system and portfolio management.
- PSO3** Advance learning of E-commerce and contemporary issues in Human Resource Management, Marketing and Accounting.
- PSO4** Practical exposure to stock markets, human Resources and marketing Practical through industrial visits and stock exchange working.

## **DEPARTMENT OF COMPUTER SCIENCE AND IT**

### **B.C.A**

- PSO1** Understand analyse and develop computer programs in the areas related to algorithms, web design, mobile application design.
- PSO2** Apply standard software engineering process and strategies in software project development using open source programming environment to deliver a quality product for business success.
- PSO3** Acquaintance with latest trends in technological development and thereby innovate new ideas and solutions to existing problems.
- PSO4** Conceptual grounding in computer usage as well as its practical business applications.
- PSO5** To demonstrate advanced skills in the effective analysis design and realization of business system utilizing contemporary information technology.

## **B.Voc. Ecommerce and Digital Marketing**

- PSO1** Shaping up the strategy for digital space for a brand by developing, implementing and managing on line marketing campaigns to promote products or services of a company and create brand awareness.
- PSO2** Thorough understanding of digital marketing, SEO, social media marketing, Search engine marketing and web analysis.
- PSO3** Strategize marketing campaigns across various digital mediums.
- PSO4** Identify keywords and KPI's, run ad-groups and manage bids.
- PSO5** Measure SEO efforts and impact on business
- PSO6** Optimize via SEM and gathering, analyzing and reporting web data.

## **M.Sc. IT**

- PSO1** Gains understanding about techniques, technologies and methods used in managing and implementing information technology systems
- PSO2** Widens and deepens understanding of computing technologies and covers high level concept that enable the effective management and planning of IT project and services.
- PSO3** High level strategy and design in-depth technical specializations, management and planning of IT project and services.
- PSO4** In-depth exposure to various information technology specialization including data management and analysis, distributed and mobile system, intelligent system, internet and web application development, network computing and security.
- PSO5** Will have intellectual and conceptual foundation to play leading roles in the development of information technology industry.

## **Post Graduate Diploma in Computer Application(PGDCA)**

**PSO1** PGDCA equips the students with skills required for designing, developing applications in Information Technology. Students will able to learn the latest trends in various subjects of computers & information technology.

## **B.Sc. (Internet and Mobile Technologies)**

- PSO1** Course provide with the methodology, knowledge, and tools required in designing and developing websites and mobile applications.
- PSO2** Addresses the need for professionals to develop the skills required to design, develop, test and market utilities, applications and games for the most popular cell phones and portable technology such as the iOS and Android mobile products.
- PSO3** The program includes application design and programming techniques that use the latest innovations and techniques in web and mobile application development.
- PSO4** Will equip student with different streams within the growing Internet and Mobile Application industry.

## **DEPARTMENT OF DANCE**

### **B.A.(Dance)/M.A. Dance**

- PSO1** Dance excels the human feeling and enhance the quality of life. It is the hidden language of the human soul.
- PSO2** Dance transmits Indian mythology and cultural heritage of India, bring a powerful medium of communication.
- PSO3** Dance being a medium enable students to demonstrate their skills through public performance. They engage themselves in community programmes which help them to create cultural awareness.
- PSO4** Dance help students to synthesize it with music as a means of supporting and developing course. With amalgamation of two they can prove themselves professionally strong as performers, choreographers, dance-teachers and work in films/Theatre.

## DEPARTMENT OF ECONOMICS

### **BSc. Economics / BA Economics**

- PSO1** Provide fundamental knowledge related to Micro Economic concepts like consumer behavior, producer behavior, market forms, distribution of income, etc.
- PSO2** Descriptive analysis of Indian Economy and Indian economic problems.
- PSO3** Understanding Macro Economic Variables, theories of Income and employment determination and various macro- economic concepts essential for policy and decision making.
- PSO4** Exposure to basic concepts and theories of International Trade and Public Finance enabling the students to understand the liaison between domestic policies and international scenario.
- PSO5** Comprehension of Basic Concepts of Development Economics
- PSO6** Analyzing data using various statistical techniques and methods for having practical application of economics.

## DEPARTMENT OF HUMANITIES

### **B.A. with Elective & Compulsory English as a subject**

- PSO1** Gain proficiency in the usage of correct form and structure of English language thereby preparing students for global communication.
- PSO2** Acquire knowledge and understanding of English literature which helps students to develop new ideas, deepens their understanding of history, society and Culture.
- PSO3** Understanding/comprehension of literature nurtures student's aesthetic sensibilities and instills in them an appreciation of art.
- PSO4** Understanding the mechanics of communicating in English effectively and get mastery for skills like listening, speaking, reading and writing.
- PSO5** Helps to build vocabulary that improves self-expression thereby improving career opportunities and enhancing personal and professional growth.

## **B.A. with Elective Hindi as a subject**

- PSO1** Acquaints students with literature that uplifts and exchanges them to become good human beings.
- PSO2** Equips students with the ability to express themselves creatively in Hindi.
- PSO3** Imparts the students the knowledge of the language and opens career avenues in the fields.
- PSO4** Helps the students to understand Hindi literature and thereby gain a deeper understanding of the cultural context and history.

## **General & Basic Punjabi are compulsory subject for Graduation**

- PSO1** POS 1. Punjabi being the mother tongue and regional language is taught to students to acquaint them with the correct form and structure of the language.
- PSO2** POS 2. Punjabi is an essential requirement for jobs in government sector here. Hence, students need to be proficient in the usage of this language.
- PSO3** POS 3. Punjabi literature instills in the students new ideas and thoughts.
- PSO4** POS 4. Punjabi language connect the students with culture, folklore and traditions of the state.

## **B.A with elective subject as Home Science**

- PSO1** Home science is a mission-oriented field with an objective enabling students for a better living, to be more self-sufficient, independent and to enhance their quality of life.
- PSO2** Gain knowledge about healthy diet, various nutrients and planning of diets for different age groups and disease conditions.
- PSO3** Inculcate skills in the preparation of different cuisines.
- PSO4** Understand the effectiveness of available resource as time, money and energy as well as to organized space in the home with planning.
- PSO5** Gain knowledge of different parameter related to overall development of a child it physical, emotional, cognitive, social and behavioral development.

## **B.A with Psychology as an elective subject in graduation**

- PSO1** This particular course the students learn concepts of psychology in VI semesters starts with introduction to psychology in the beginning followed by experimental psychology and lastly abnormal psychology
- PSO2** After completion of graduation the students are eligible to join post graduations in psychology or diploma in counselling after that they are qualified to practice as professional psychologists
- PSO3** This course is also beneficial to prepare students for the competitive exams like IAS and PCS etc.

## **Psychology honours (two years course in graduation)**

- PSO1** This course is specially designed to provide students additional knowledge related to psychology.
- PSO2** This course is consisted of four additional papers in psychology to elaborate more on the subject and prepare students for post-graduation programs.
- PSO3** This course is also beneficial to get admission into the recognized universities of India and abroad.

## **Diploma in Counselling**

- PSO1** The course has been designed to meet the requirement of professional counselling with full understanding of counselling skills and effective therapies to help and guide people.
- PSO2** It provides practical training and exposure in various hospitals, schools, counselling Centre's, special schools etc.
- PSO3** After the completion of the course the students can work as professional counsellor in schools, hospitals, NGO, drug deaddiction Centre's etc.

## **Add on health psychology**

- PSO1** This course is open for all first-year students of any stream
- PSO2** This course provides basic knowledge of psychological problems related to physical problems
- PSO3** This course also very beneficial to maintain your own good health and educate others as well

**B.A with Sculpture as an elective subject in graduation**

**Even the subject is taught as a compulsory subject in courses like B.D., B.F.A. and B.des. (Multimedia)**

- PSO1** The students learn and practice constructive skill as sculpture is purely a practical subject.
- PSO2** The subject instills and sharpens the aesthetic sense of the learners.
- PSO3** The students get an opportunity to get connected with their history, religion, cultural and Sanskrit as well.
- PSO4** The learners understand about the skill of shaping, re-shaping, structuring and re-structuring as well.
- PSO5** The learners learn socializing skill as well, because sculpture has rich social connect and is a society-oriented subject.

## **DEPARTMENT OF FINE ARTS**

### **B.A. with Fine Arts as an elective subject/M.A. (Fine Arts)**

- PSO1** Painting, however is not limited to being just an artistic endeavor, but also enjoys health benefits. It's extremely effective therapeutic and calming techniques, for one, can help increase mental and physical health.
- PSO2** Painting can be therapeutic because it allows the mind to focus on the images at hand and on nothing else. This focus towards one central topic relieves stress on the mind, and in turn relaxes the body. This relaxation minimizes muscle soreness, joint pain, headaches, and other physical ailments. It has similar effects as meditation.
- PSO3** Painting increases your appreciation for visual art by teaching the variety and difficulties of learning techniques. Knowledge of popular modern and historical art pieces and trivia provides you with knowledge that can be shared, promoting sociability within various cultures and degrees of company.
- PSO4** Creating art teaches you to stay tuned with aesthetic of the visual world around you and makes you appreciate the beauty in and of life.

## DEPARTMENT OF MATHEMATICS

### BSc. (Computer Science)/B.Sc.(Economics) / BA

- PSO1** Provide in depth knowledge related to Algebra and Trigonometry (like Applications of Matrices, Eigen values, Eigen vectors, De-Moivre's Theorem), Calculus (like Limit and Continuity, Successive Differentiation, Taylor's and Maclaurin's Series)
- PSO2** Provides descriptive analysis related to Fundamentals and applications of Integral Calculus, Methods to solve various kinds of differential equations and concepts like Asymptotes, Curvature, Curve tracing etc.
- PSO3** Provides ground in analyzing Sequences and various tests related to convergence of a Series, Riemann Integration, Improper Integrals and concepts of Analytical Geometry
- PSO4** Exhibit concepts of Statics (like moments, couple, friction, Centre of gravity) and Vector Calculus
- PSO5** Understanding the concepts of Dynamics (like Rectilinear motion, Curvilinear motion, Newton's laws, Conservative Forces) and Number Theory (like Diophantine Equations, Congruences, Some Number-Theoretic Functions) etc.
- PSO6** Exposing the students with concepts of Linear Algebra (Groups, Rings, Fields, Vector Spaces, Linear Transformations) and Numerical analysis (solving linear and nonlinear system of equations, numerical differentiation and integration, numerical solutions of O.D.E.) etc.

## **M.Sc. (Mathematics)**

- PSO1** The students of M.Sc. Mathematics will get respectable intellectual level seeking to expose scientific research orientation in Mathematics. The curriculum is designed to provide academic competence in the areas of both theoretical and applied mathematics like Real Analysis, Algebra, Mechanics enhancing the professional objectives of students.
- PSO2** To equip students with knowledge of principles, theories and concepts of Differential geometry, Differential and Integral Equations etc. and to develop the personality of the individual by giving them the necessary skills.
- PSO3** Students will be able to know and demonstrate understanding of the concepts from the branches of the mathematics (Functional analysis, Topology, Discrete Mathematics) etc.
- PSO4** To impart training in Mathematics and apply it in the field of Information Technology using Statistics, Operations Research etc. and to train students to pursue research in the field of pure and applied mathematics

## DEPARTMENT OF MULTIMEDIA

### **B.des. (Multimedia)**

- PSO1** The Program allows the understanding of principles contributing to Graphics Design, Web Design, Film Making and Animation (2D and 3D) and incorporating multimedia technology. The Program focuses on the skill in Various Multimedia Technologies and promotes the Hi-end production outcomes, using latest software's and techniques adopted in the Industry.
- PSO2** The Course gives the room for creativity & originality. It puts strong emphasis on employability and equips the students with all the knowledge, professional skills & inspiration which are required to work on innovative ideas that can be developed in commercial design and layout of Products.
- PSO3** Offers a number of interactive sessions and talks from key industry organizations and learning through exchange programs, Industry visits are strongly encouraged to support & motivate students for their internship & Industry placement.
- PSO4** Promotes EARN WHILE YOU LEARN ENVIROMENT with the inclusions of Live Projects and promoting their works on freelance sites to make them Industry ready before the completion of the program.
- PSO5** The program offers the skills that allow students in their further education at advanced level either in formal post graduate study or as a continued professional development.

## DEPARTMENT OF PHYSIOTHERAPY

### **B.P.T.**

BPT course trains students and helps them acquire skills and techniques that are necessary for the practice of physiotherapy treatment. Some important skills and technique taught in BPT program are- exercise therapy, physical therapy, electro therapy and handling of surgical (for rehabilitation) and physical conditions.

**PSO1      Bone related problems:** - With age, people tend to develop bone as well as muscle problems. Physiotherapy, to an extent, can help cure such disorders and conditions. Treatment of patients suffering from physical deformities is also a task that physiotherapists have to deal with.

**PSO2      Physiotherapy in Surgeries:** - Patients, who've had surgeries such as neurosurgery, cardiac surgery, joint replacement surgeries are subjected to rehabilitation after the surgery. Physiotherapists also play an active role during such rehabilitation phase of a patient.

**PSO3      Sports** are another segment where physiotherapists may build a career in. Sport is one such field where physical activity (of moderate to high intensity) is involved. This is a common event in case of games that require high intensity physical activities (Football, Rugby, Cricket, Tennis etc). Sports teams usually have a physiotherapist in their staff to deal with such injuries and help players recover and rehabilitate. One may specialize in this field of sports science and take on such a role. With such a qualification, one will also be able to find a job in high profile gyms and fitness centers.

**PSO4      Neurological conditions:** -Such as Cerebral Palsy, Paralysis, parkinsonism, peripheral nerve injuries etc.

## **DEPARTMENT OF FASHION MAKEOVERS**

### **PGDFM**

- PSO1** Understanding of Color Theory, Makeup Planning and cosmetic science.
- PSO2** Learning importance of hygiene factor in personal and professional world and maintaining them while performing makeovers.
- PSO3** Analyzing face structure and features: application of manual and machinery (airbrush) makeup and hair technique accordingly.
- PSO4** Learning makeover steps, products, tools, and technique; from basic to dramatic makeups, body painting, body tattooing.
- PSO5** Learning hairstyling tools to make styling more creative and dramatic.
- PSO6** Understanding of concepts and developing, planning creative ideas: maintaining portfolio.
- PSO7** Understanding the application of computer software in makeovers (Photoshop and coral draw): involved editing, adding effects and making it more effective.

## DEPARTMENT OF MUSIC VOCAL

### B.A with elective subject in Music Vocal/M.A. (Music Vocal)

- PSO1** Imparts knowledge of basic of Ragas, Talas, Rhythms of Indian classical Music.
- PSO2** Learn different techniques of vocal knowledge of mixing and mastering studio work.
- PSO3** Since vocal Music is incomplete without the knowledge of instruments, so the course enables the learners to possess both theoretical and functional knowledge of instrument as well.
- PSO4** Composition of music based on moods and lyrics.
- PSO5** Individual singing and group singing,
- PSO6** The learners on the completion of the course are ready for the industry. They are capable of becoming good Artistes, Musicians and Professional on T.V, Radio etc.

## **DEPARTMENT OF MUSIC INSTRUMENTAL**

### **B.A with elective subject in Music Instrumental/M.A. (Music Instrumental)**

- PSO1** Studying music exalts the human spirit and enhances the quality of life.
- PSO2** Transmits our cultural heritage and music as a powerful means for communicating that message.
- PSO3** Helps the students to demonstrate their understanding of their skill and use their public performance as a means for engaging communities, creative cultural awareness.
- PSO4** Helps the students to create analyze and synthesize music as a means of supporting and developing career in music teaching and performances.