

38TH ANNUAL REPORT

I deem it my privilege to welcome the august gathering to the **38th Annual Prize Distribution Function** of Apeejay College of Fine Arts, Jalandhar. I feel honoured to welcome our worthy Chief Guest, **Mr. Kamal Sharma, President, Bhartiya Janta Party, Punjab.**

I also welcome our **Guest of Honour Sh. Irwin Khanna, Chief Editor, Uttam Hindu**, a noted personality who has carved a niche for himself in the field of journalism with the wonders of his pen and paper.

Established in 1975 primarily as a Fine Arts Institution under the Chairmanship of **Late Dr. Stya Paul Ji**, Apeejay College of Fine Arts has evolved as a premier, multi-dimensional and multi-faculty Institution of Northern India. I deem it my sacred duty to salute the commitment, zeal and vision of Dr. Stya Paul. His illustrious daughter, **Mrs. Sushma Berlia**, the nationally and internationally acclaimed personality, is **the current Chairperson** of Apeejay Education society. It is her guidance and patronage which have been constantly propelling Apeejay to the top in every field. I also acknowledge the great contribution of **Mr. Yash Raj Aggarwal, Vice-President**, Apeejay Education Society in building Apeejay College of Fine Arts into a renowned Centre of quality education.

I also take the auspicious opportunity to welcome **Sh. Vinay Raj Aggarwal, Secretary**, Apeejay Education Society, a committed personality who has always been a pillar of strength for this institution. I also welcome the worthy Board Members present on this occasion.

With modest pride, I would like to announce that Apeejay is the only institution in the City to have offered itself for re-accreditation by **National Assessment and Accreditation Council (NAAC)- the apex body of Higher Education** in India and has been re-accredited with a very high grade of **3.45** points out of **4** with **A Grade**.

It is a matter of great honour for not only Apeejay but the entire city of Jalandhar that Apeejay has been recognized by **UGC as a Centre for Excellence**. This is an extremely gratifying achievement for any institution which is still in its thirties - a very young Institution of 37 years which has a long way to go.

We have yet another feather in our glorious cap. You would be pleased to know that this is the only Institution affiliated to GNDU to have excelled in the GNDU and Inter-University Youth Festivals for **thirteen times in a row**. It has won **overall trophy at Inter Zonal Level**. It has been registering its victory at National level also in many items. This year Apeejay has participated in maximum number of items representing GNDU at the National Youth Festival held at Kalyani (West Bengal) and won runners up trophy.

If Apeejay has carved a niche for itself in cultural activities, it is also a trend setter in academics. The maximum number of University merit positions are procured by Apeejay year after year. This year we have bagged **21**

First positions, 19 Second Positions, 15 Third Positions and 130 other merit positions.

The unique features of Apeejay draw many students even from across the shores that join this institution every year in pursuit of quality education in a most congenial atmosphere. In the last two sessions we have had students from as far as **Canada, Belgium, Russia and Iran.**

I would now like to share with the esteemed gathering some of the prominent features which have helped set a high quality benchmark for Apeejay making it a premium Institution of Northern India.

COURSES

The college provides a judicious blend of tradition and modernity. Tradition by incorporating conventional courses and programmes promoting Indian culture, and modernity by propagating the latest techno-savvy courses and events. The college offers a varied range of courses under one roof viz; arts, commerce & management, computers, multimedia, physiotherapy, design with specializations in textile, fashion and interior, visual arts, performing arts with specializations in music, dance and theatre.

The college has the privilege of running a few UGC Sponsored Add-on courses in Global Trade Management, Basic Cooking and Catering Management, Vastu Shilp, Tax Management and Human Rights and Duties to acquaint the students to exceptional vistas of knowledge which go on to brighten their future prospects. UGC has bestowed Apeejay with a grant to

initiate a much in-demand PG Diploma in Fashion Makeovers to benefit the promising youth of the region interested in the field. New courses such as BIMT (Bachelor in Internet and Mobile Technologies) and MFA (Applied Arts) are in the pipeline for the coming session 2013-14.

INFRASTRUCTURE

The courses are being disseminated in a most conducive ambience lined by the top-most infrastructure which facilitates the optimum teaching-learning process. Apeejay sees to it that its students are provided the best of infrastructure which any educational Institution can boast of as regards latest technology and gadgets. The infrastructure is upgraded every year to ensure a holistic and integrated flow of knowledge. Video Conferencing Unit, Centre for Buddhist Studies, a Research Centre, a Student Centre, an elevator and a terrace garden are being incorporated to enhance the infrastructural dimensions of the Institution. All the classrooms and labs have been provided with digital boards, latest software and equipment in keeping with the global standards and curriculum requirements. The rich infrastructure of the college consists of:

- Wi-fi Campus and Hi-tech Air-Conditioned Computer Labs with internet connection 24 hours.
- Air-conditioned & hi-tech Seminar Hall, Conference Room and Language Lab.
- State of Art Audio Visual Studio.
- Dubbing Studio equipped with latest Hi-tech gadgets.
- Workshops for Sculpture, Design & Fine Arts
- Well stocked Computerized Library.

- Air-conditioned Art Gallery.
- Fully Air-Conditioned Auditorium
- In campus Canteen that caters all tastes.
- Sports Facilities

BLENDING PROFESSIONALISM WITH PERSONAL TOUCH

With an objective of harmonious development of its young talent through unmatched excellence in teaching combined with individual attention to every student, the college conducts parents-teachers meeting at regular intervals. The college faculty is dedicated towards channelizing the inner strength of the students in the right direction and motivates them to work hard. It keeps improving the quality of teaching and ensures brilliant performance.

QUALITY ASSURANCE CELL

Our college is proud of its in-house Quality Assurance Cell that has been brilliantly working towards optimizing the results and guarantees inputs by way of suggestions and guidance. The cell helps the college in expanding its base and improving its sizable infrastructure to deliver more efficient services. Very efficiently, it is fulfilling its duty of regulating and ensuring healthy teaching practices in the college by addressing grievances and lapses on regular basis.

ROTARACT CLUB

Rotaract Club of the college aims at imbibing good human values in the young minds so that they grow up into responsible citizens with noble souls. The club keeps organizing various social awareness drives. At the RYLA (Rotary Youth Leadership Award) Fest 2012, organized by Rotary Club, Jalandhar South, Apeejay Rotaract Club won the overall trophy for the

third time consecutively. Besides various positions in different cultural items, the shining Apeejayites bagged Ms. RYLA, Mr. RYLA, the First Runner Up titles, Best Dancer (Male & Female) also.

NSS UNIT & YOUTH CLUB

NSS Unit of the college has been working sincerely to imbibe value based learning in its students. Anti-Drug Addiction Camps and Blood Donation Camps have become a regular feature of the Unit.

- **July 27, 2012:** Guest lecture on “Challenges of Adolescence” was organized especially for girl students of the college on 27th July 2012. Dr. (Mrs.) H.K. Oberoi, a leading gynecologist advocated the need for early screening for cervical and breast cancer.
- **August 7, 2012:** The NSS Unit and Youth Club of Apeejay College of Fine Arts, Jalandhar celebrated Tree Plantation Day by enthusiastically planting various types of trees in the college campus.
- **September 1, 2012:** The NSS Team and Youth Club of Apeejay College of Fine Arts, Jalandhar took an endeavour to organize a Guest Lecture on “The Art of Thinking Right”. Nalini Jindal, Chief Image Consultant, Mumbai addressed the students of the college about how to create an impression in the minds of other persons we deal with in our life.
- **September 1, 2012:** A guest Lecture by Mrs. Daljit Kaur, Head of NGO ‘**GOONJ**’, Jalandhar District was organized. She threw light upon various agendas of ‘Goonj’. ‘Goonj’ aims to make the life of under privileged better. Students and faculty of Apeejay College of Fine arts, Jalandhar contributed to this noble cause alike. The Principal Dr. Sucharita motivated the students to come forward with zeal in order to contribute towards a better life for the underprivileged.

- The students of NSS and Youth Club were taken to village Daroli Kalan for educating the masses regarding the ill-effects of drugs and other socially relevant issues.
- **February 4, 2013:** Blood Donation Camp was organized on 4th February 2013 in the college campus. During the Blood Donation Camp more than 75 students and faculty members donated blood. As a part of Women Empowerment Programme, the NSS Unit also organized a Martial Arts Training Workshop in which Mr. Vinny Singh who has 17 years experience in Shaolin Kung Fu, Pekiti Tirsia Kali and Muay Thai-Boxing gave more than 200 girls who attended the workshop tips and demonstration on how to save themselves with the help of whatever they were carrying at the time of attack.
- **February 16, 2013:** NSS Unit of the college participated in the campaign against **Female Foeticide**.
- **February 23, 2013:** An educational movie '*One Idiot*' was shown to the students in the College Auditorium. The movie promoted the idea of financial prudence among the students.

SEMINARS/WORKSHOPS/GUEST LECTURES (2012-13)

Many significant events are organized in the college every year to ensure the wholesome development of personality of the students. Many dignitaries, artists and foreign delegates are regularly invited to the Institution to interact with the students to meet this objective.

September 7, 2012: Apeejay College of Fine Arts, Jalandhar hosted a UGC sponsored two-day International Conference on **Transcending Barriers: A Global Perspective in International Business** on 7-8 September 2012. The Conference was attended by distinguished resource persons of the field from as far as Germany and Netherlands

along with other renowned scholars from prestigious universities and institutions of India viz. I.I.T. & International Management Institute, New Delhi who deliberated on vital issues of Global Business such as Business Innovations and Marketing, Global E-Commerce, Finance and Accounting, International Business, Human Resource Management. Dr. Dayanand Arora, Prof. for International Finance and Accounting in Berlin was the Conference Chair. Prof. Arora specializes in Japanese Financial Institutions in Europe and their International Competitiveness. Prof. Arora spoke on *“Trends in International Business Practices: Evidence from Recent Research”*.

September 10, 2012: Department of Design organized a **“Design Week”** from 10-15 September 2012. This workshop was held under the aegis of Emeritus Prof. J.R. Maarten Regouin from Netherlands who has been actively involved in various Arts projects. He brought his 36 years of rich experience and international exposure to the students. The DESIGN WEEK aimed at creating “Design for Social Change” which was an endeavour to create sustainable and eco friendly designs which are aesthetically pleasing and promote harmonious living. This 7 day workshop dealt with various themes and involved intensive research and visits to different sites in the city.

November 3, 2012: Department of Design organized Deco-Fair an exhibition by the students of its Design Department from 3rd to 6th November 2012 in Gymkhana Club, Jalandhar. This exhibition was inaugurated on 3rd November 2012 by Mrs. Saroj Laddar, President, Jullundur Gymkhana Ladies Club, Jalandhar

December 20-29, 2012: A 10 day Regional Sculpture workshop from 20-28 Dec 2012 was organized in collaboration with Lalit Kala Akademi, New Delhi and inaugurated by the eminent Award Winning Sculptor, Mr.

Rajender Tikku. The 10 artists from seven states brought to life the massive stone pieces during the workshop.

December 20, 2012: The department of Mathematics organized a lecture-cum-workshop on the topic “MATLAB-An Introduction” on 20 December, 2012. In which Prof. Joseph Anand Vaz from Dr. B.R. Ambedkar, NIT, Jalandhar was the resource person.

EVENTS

- The department of Computer Science of Apeejay College of Fine Arts, Jalandhar organized a E-Notice Board Competition. Students demonstrated their creativity and talent. The notice board centered around the theme of Information Technology world. The First prize was bagged by B.C.A. III & B.C.A. II. B.A./B.Sc. II won the second prize. Prizes were awarded by the Head of Department Ms. Roopali Sood.
- **Honouring Ceremony** to award the University Merit Holders and Positions Holders was organized on 28th July 2012. **Dr. M.S. Hundal, Dean, College Dean Council, Guru Nanak Dev University, Amritsar** was the Chief Guest on the occasion.
- 110 members of the largest Student Body of Apeejay College of Fine Arts, Jalandhar called the Student Welfare Association (SWA) were sworn in an elaborate ‘Investiture Ceremony’ Sohim Takkar and Tania Arora students of B.Com. III lead SWA in the capacity of Head Boy and Head Girl respectively. Various sub committees of Student Welfare Association were formed such as Academic Committee, Counselling, Grievance Redressal Committee, Alumni Committee, Campus Beautification Committee, Discipline Committee, Canteen Committee etc. and their area of work was highlighted in great detail by Mrs. Roopali Sood, Dean, SWA.

- **December 1, 2012:** On the occasion of World AIDS Day on 1st December 2012, special programme was organized in Apeejay College of Fine Arts, Jalandhar. Students from all streams participated enthusiastically in Paper Reading and Poster Making Activity. This programme was aimed at creating awareness amongst the students about HIV/AIDS. The students who participated were given certificates in recognition of their efforts.
- **Faculty Development Programme** was organized on December 21, 2012.
- **Lohri Celebration:** Members of Student Welfare Association of Apeejay College of Fine Arts, Jalandhar celebrated Lohri in a novel and noble way with the inmates of Unique Home for Girls in the city. Students of Apeejay made great efforts to brighten up the day of the girls in the home by distributing sweets and performing dances like Bhangra and Giddha. The students also imparted the message of education for girl child and empowerment of women in the society.
- **Group Discussion:** The department of Economics organized a Group Discussion on February 2, 2013 for the students of B.A., B.Sc. (Economics), B.Com., B.B.A and M.Com. Various topics related to Indian Economy were enlisted for the students to prepare. Groups were formed beforehand.
- **Power Point Presentation:** The department of Economics organized an Open Competition on Power Point Presentation on February 16, 2013 on various topics like Social Networking, Economic Problems, Gender Issues , Validity of Capital Punishment etc.
- **I.T. Forum** of the College organized a **Tech Fest 2013** on various topics on 7 February 2013.

- **MAC Forum:** Guest Lecture, Paper Presentation, Industrial Visit and other Talent Finding Activities were held in this connection. Guest lecture was held on 29th August 2012 on the topic “Priority Sector Lending”. M.D. Gupta from Bank of India was Presiding Officer on this occasion. Paper presentation was held on 21st January 2013 on the topic “Foreign Direct Investment in Retail Sector, Importance of Consumer Protection, Act for Consumers and Limited Liability Partnership”.
- P.G. Department of Commerce & Management organized a Paper Presentation Competition on January 28th, 2013. The topics were Consumer Protection, Limited Liability Partnership and FDI in Retail Sector.
- **International Women’s Day** was celebrated on March 8, 2013. Mrs. Gurpreet Kaur Deo, Inspector General of Police, Zonal-II, Jalandhar was the Chief Guest on this occasion.
- **Fashion Festival** was organized in the college from 1-6 March 2013. It was inaugurated by Mrs. Gurpreet Kaur Deo, Inspector General of Police, Zonal-II, Jalandhar.
- **Lavanya 2013** was held on March 3, 2013. Mr. S.R. Ladhar, Commissioner, Jalandhar Division, Jalandhar, Mr. Pargat Singh, M.L.A. Jalandhar Cantt and Mrs. Gurpreet Kaur Deo Inspector General of Police, Zonal-II, Jalandhar were esteemed guest on this occasion. Various stalls related to Textile and Interiors were put up in the college campus.

SPORTS

Adhering to the adage “A sound mind lives in a sound body”, Apeejay keeps inspiring its students to participate in the sports activities. This

session, Sohim Takkar of B.Com III won Silver and Bronze medals in the Inter-college Judo Championship.

EXTRAORDINARY ACHIEVEMENTS OF STUDENTS

In **SYNERGY 2013** held at **Khalsa College, Jalandhar** our students won overall trophy in various activities such as Quiz, Collage Making, Cartooning, Painting, Rangoli, Poster Making, Clay Modelling and Group Dance.

ALUMNI

Alumni association of our college seeks to establish and strengthen bonds between Apeejay and its Alumni. The association promotes friendly relations through meetings and get-together among its members and acquaints itself with the remarkable rise of our students in their chosen fields. Some of our former students have made a mark in the glamour world. **Jasbir Jassi** is a singing sensation, **Sugandha Mishra's** melody and talent have won her accolades on the small screen. **Kapil Sharma** is yet another noted TV star risen from Apeejay. **Manik Lekhi** and **Kanwaljeet** have made a mark in advertisement sector. **Karan kundra** and **Gunjan Walia** are noted tele artists featuring in various TV serials. Our current student **Lakshya Sood** studying in B. Com-III is presently shooting for some upcoming T.V. Serials. Shweta acted in Hindi and Punjabi film. Ekta Kher, student of M.A. (Dance) II acted in film named Carry on Jatta. Rina and Rohini, students of Dance participated in Film name Heer Ranjha. Teenu acted hero's sister in film Munde U.K. De. Nancy performed a dance in film Tanu Weds Manu. Sufi Harjit Singh performed in International

Conference held at California in America. Pallavi Sharma performed in Laughter challenge and Punjabi film, PTC Punjabi and Punjabi videos.

PLACEMENT CELL

Year after year our pass out students bring laurels to the Institution and the City by carving a niche for themselves in their respective sectors and fields. Such world class training is imparted to the students pursuing skill oriented professional courses that their placements in the outside world are ensured through the cutting edge they acquire over the others.

In order that the shining talent of the college gets a firm ground under its feet and is able to prove its worth in the outer world, the well-established College Placement Committee trains and equips the students to excel in their professional and academic fields. A large number of our students have done us proud by procuring placements in reputed companies and organizations viz, FM Radios, Design Houses, TV Channels, MNCs, Architecture Houses, Graphic Design Studios, Advertising Agencies, Communication Centers, Multimedia Houses, Educational Institutions of Higher Learning and Banks. In a recent placement drive organized by the Placement Cell of the college, close to 60 students have been selected by IBM, Wipro and Genpact

PLACEMENTS 2012-13

DEPARTMENT OF MULTIMEDIA

- Neha Gupta, Graphic Designer at Evergreen Publication, Jalandhar
- Snowy Sethi, Graphic Designer at Evergreen Publication, Jalandhar
- Surinder Singh Parhar, Video Designer at Small Screen Production, Delhi

- Rahul Thakur, Video Editor, Doordarshan Kendra, Jalandhar
- Pankaj Sharma is working as Visual Effects Artists (VFX) with Pixion Studio, Mumbai. He has shown his talent as a VFX in many Bollywood movies viz. Krish-2, Don-2, Aarakshan & Double Dhamal.
- Himen Bagga has been placed as a Video Editor in **Triangle Film Company**, Mumbai.
- Mayur & Gundeep are working with **Evergreen Publications**, Jalandhar as Graphic Designers.
- Ritika Verma, BMM Semester VIII is working as Motion Graphic Artist with **Small Screen Studios**.

DEPARTMENT OF BFA

- Nitika Kaushal joined Post Graduation (MFA) at LPU, Jalandhar
- Anuja Dhiman joined Post Graduation (MFA) at LPU, Jalandhar
- Poonam Paul Post Graduation (MFA) at LPU, Jalandhar
- Amanpreet Kaur Post Graduation (MFA) at LPU, Jalandhar
- Maninder Kaur pursuing for Post Graduation Course Abroad
- Sakshi Jain Joined Jewellery Course in Delhi
- Manica Bhardwaj joined Post Graduation (MFA) at GCA, Chandigarh
- Mehak Soni joined Post Graduation (MFA) at LPU, Jalandhar.
- Rejiv Thakur joined as Graphic Designer at Evergreen Painters.
- Aanchal Puri pursuing course for Film Making.
- Tushar joined a Visualizer with the Brand Weavers advertising Agency in Delhi.

Faculty Achievements

The burnished success stories of Apeejay can be attributed largely to its devoted faculty which believes in the ceaseless hard work and involves

itself in various prestigious research projects for its intellectual edification. It is a matter of immense gratification that the faculty members from each department have maintained the tradition of having produced fruitful research oriented works. Along with this, some of our faculty members have been honoured by various esteemed bodies.

Dr. Manu, Department of Music Vocal

- Working on a Major Research Project, “Tablae Ke Punjab Gharane ke Vishavsatriya Yogdaan” with grant of Rs. 4,69,000/-.

Dr. Anita Oberoi, Department of Music Instrumental

- Member of Board of Moderation of Performing Arts 2012-13
- Member of Faculty of Visual Arts.

Dr. Amita Pandey, Department of Music Vocal

- Research Paper entitled “Nritya Gunjan”
- Research Paper entitled “Punjab Ke Lok Sangeet Ka Badalata Swaroop.
- Research Paper entitled “Rasa Indian Music” have been submitted and accepted by Punjabi University, Patiala for departmental publication.
- Research Paper entitled “Classification of Indian Musical Instruments, Ancient, Medieval and Modern” have been submitted and accepted by Punjabi University, Patiala for departmental publication.
- Attended UGC sponsored National Workshop on “Shastriya Nritya Ke Bhavnatak Ang Mein Paramparik Gyan Shelliyon Ka Prachalan at B.D. Arya Girls College, Jalandhar”.
- Acted as judge for Reality Show “Sur Sartaj” telecasted on DD Punjabi.

- Worked as Research Guide for two students in their research work and one student is still taking guidance for research work for GNDU, Amritsar.

Dr. Sunit Kaur, Department of English

- First and the only faculty to launch An International Refereed Journal *The Literary Icon*; ISSN. 2278-6627 in 2012.
- Launched college journal *Ambrosia* Vol. 2 in 2012; ISSN.2249-4499
- On the Advisory Panel of International Refereed Journal *The Oracle*.
- Published a paper on Browning's poem in *Ambrosia* 2012.
- Published an Interface with Mahesh Dattani in *Ambrosia* 2012.
- Published a paper on The Emperor of Ice-Cream in *The Literary Icon* 2012.
- Published a paper on Steven's poetry in *The Literary Icon* 2012
- Published a paper on *Catch22* in *The Oracle* 2012.
- Published a paper on Final Solutions in *Literary Dialogue* 2013.
- Published a paper in *The Confiners* 2012; ISSN. 0975-5365 Vol. 4 Sept. 2012.
- Paper accepted to be published in *The Aesthetica* 2013 on Indian English Drama.
- Paper accepted to be published in *The Aesthetica* 2013 on *The Swami and Winston*.
- Completed her PhD from Jiwaji University, Gwalior.
- Awarded 'The Best Paper of the year' and 'Gold Medal' for Research paper in *Research Link* 2012, Published in Indore.

Ms. Kamal Rani, Department of Music Vocal

- Acted as judge for reality show Sur Sartaj telecasted on DD Punjabi.

Mr. Anil Gupta, Department of Applied Arts

- Participated in Group Show in Photography at Panjab Lalit Kala Akademi, Chandigarh.
- Participated in Diamond Jubilee Exhibition held at Government College of Art, Chandigarh.
- Attended Group show Instance II held at Virsa Vihar, Jalandhar.
- Attended Group Show Photography, Panjab Kala Bhawan, Chandigarh.
- Article published in Career in Photography published Jalandhar Photography Club.

Ms. Anupam Sood, Department of Music Instrumental

- Pursuing Ph.D. from Kurukshetra University

Ms. Amarjit Kaur, Department of English

- Research article entitled 'Religious Dimensions in *The Plumed Serpent* by D H Lawrence' published in the International Journal *The literary Icon* 2012.
- Research article entitled 'Theme of Transcendence in Christopher Marlowe's *Doctor Faustus*' published in the journal *Ambrosia*.
- Associate Editor for the National Refereed Journal *Ambrosia* and International Refereed Journal *Literary Icon*.

Ms. Jeevan Kumari, Department of Fine Arts

- Research article entitled 'Impact of Folk Art on Modern Art' published in International Journal *Parvachan* in July 2012.

- Research article entitled 'Impact of Greco-Roman Hair Styles and Jewellery on Indian Art' published in International Journal *Research Link* in November 2012.
- Research article entitled 'A Journey of Landscape Painting in Japanese Art' published in International Journal *Research Link* in January 2013.
- Participated as a Resource Person in National Workshop at Govt. College Ambala, from 3-5 March, 2012.
- Participated as a Resource Person in National Workshop at Govt. College, Rohtak, from 23-25 March, 2012.
- Participated as a Resource Person in National Workshop at R R Bawa DAV College, Batala, from 8-9 February, 2013.

Mr. Basudeb Biswas, Department of Sculpture

- Got a National Level award by All India Fine Arts & Craft Society, New Delhi.
- Two Sculptures had been selected at All India Exhibition organized by Lalit Kala Akademi, Lucknow, UP.

Ms. Monika Anand, Department of Home Science

- Presented a paper entitled 'Folk Art: An Entrepreneurial livelihood for Rural Women' in a National Seminar on *Women and Rural Development: Critical Issues* at College of Home Science, PAU, Ludhiana. The paper was published in *Ferozpur Journal of Humanities and Social Sciences*. Vol. 1, March 2012. (ISSN no. 2250-0421)
- Presented a paper entitled 'Managing Anaemia in Adolescence: A strategic Approach towards a healthy generation' in UGC sponsored

National Seminar on *Anaemia- A national Health Problem* at B D Arya Girls College, Jalandhar Cantt.

- Presented a paper entitled 'ILT: An Impetus to enhance quality of higher education' in 'International Conference- ICRT-12' at KMV College, Jalandhar.
- Presented a paper entitled 'Childhood Obesity: Intervention through Family life style changes' in National Seminar on *Lifestyle Changes: A National Challenge* at Guru Nanak Girls College, Yamunanagar.
- Research article entitled 'Restructuring Parent- Adolescent Relationship: Challenges Ahead' published in *Research Link*, An International Registered and Refereed Monthly Journal, Issue-106, Vol. 11 January 2013.
- Research article entitled 'Impact of Maternal Employment on Socio-Environmental Development of Preschool Children' accepted to be published in *Indian Journal of Research and Welfare*, Hisar in March 2013.

Ms. Seema Sharma, Department of Music Instrumental

- Research article entitled 'Guru Shishya Parampara' published in International Journal *Research Link* in October 2012.
- Research article entitled 'Sangeet Ka Paripaksh Mein Gharana' published in International Journal *Research Link* in February 2013.

Ms. Supreet S.J. Talwar, Department of Econimics

- Working on a UGC sponsored Minor Research Project on Employment Generation and Export Promotion in Jalandhar Leather Goods Industries: Issues and Challenges.

Mr. Jagmohan Mago, Department of Computers

- Submitted Minor Research Project sanctioned by UGC.
- Presented a Research Paper entitled “Fuzzy Model to Analyze and Interpret Design Quality of OO Software” in International Conference on Role of Technology in enhancing the quality of Higher Education held at KMV, Jalandhar.
- Presented a Research Paper entitled “Fuzzy Expert System to Evaluate the Quality of Service Provider in the Implementation of E-Gov. in IJCA Volume 65, March 2013.
- Attended one week workshop at Apeejay Institute of Management sponsored by PTU and AICTE.

Mr. Mohinder K. Mastana, Department of Sculpture

- Participated in International Art Exhibition and Seminar on Himalaya, the Legend and Reality organized by Himprasth Society, Dehradun.
- Attended 10 day Regional Sculpture Workshop organized by Lalit Kala Akademi, Regional Centre, Garhi at Apeejay College of Fine Arts, Jalandhar
- Attended one week Group Art Exhibition at Stya Paul Art Gallery by Chandigarh Arts College old Students Association
- Participated in District Level Annual Art Exhibition organized by District Cultural and Literary Society, Jalandhar.
- Participated in All India Art Exhibition by Indian Academy of Fine Arts, Amritsar.
- National Painting Workshop on Religious Motifs in Folk Art organized by PCMSD College for Women, Jalandhar.

Mr. Munish Gupta, Department of Computers

- Presented a paper entitled “Role of Technology in Enhancing the Quality of Higher Education”
- In International Conference on 26th-27th October 2012 held at KMV, Jalandhar.
- Presented a Research Paper entitled “Fuzzy Expert System to Evaluate the Quality of Service Provider in the Implementation of E-Gov. in IJCA Volume 65, March 2013.
- Attended one week workshop at Apeejay Institute of Management sponsored by PTU and AICTE.

Mr. Kewal Krishan, Department of Mathematics

- Presented a paper entitled ‘A Bi-criteria two Machine Flowshop Scheduling with sequence dependent set up time’ at First International Conference on Mathematics and Mathematical Sciences on 7th July 2012, published in *International Journal of Mathematical Sciences*.
- Pursuing PhD. from Maharishi Markandeshwar University, Ambala

Dr. Monica Mogla, Department of Commerce

- Editor of the proceedings of International Conference “Transcending Barriers towards Business Transformation”.
- Research Article entitled “Market Response to merger Announcements published in International Journal *Envision*.”
- Editor in Chief of International Journal Commerce and Management *Envision*.

Ms. Manisha Sharma, Department of Commerce

- Editor of the proceedings of International Conference “Transcending Barriers towards Business Transformation”

Dr. Navjot S. Deol, Department of English

1. Presented a paper entitled ‘Stories of Marriage and Motherhood: Narrative point of View and Voice in the writings of Contemporary Irish Women Writers’ in the 12th Melow International Conference held in Panjab University, Chandigarh on 8-10th Feb, 2013.
2. Delivered an Extension Lecture on Communication Skills at Shantidevi Arya Mahila College, Dina Nagar in November 2012.
3. Published a book ‘English for Effective Communication’ in January 2013.
4. Delivered a Lecture on ‘Environment Concerns’ during Environment Week at Swami Sant Das Public School, Jalandhar in August 2012.
5. Awarded Doctorate Degree for Ph.D. from Punjab University, Chandigarh on 26th May 2012.

Ms. Apra, Department of Economics

1. Presented a Paper entitled ‘Impact of Globalization on Growth and Determinants of Employment in Unorganized Manufacturing Sector of Urban India’ in the UGC Sponsored International Conference on ‘Transcending Barriers: A Global Perspective in International Business’ at Apeejay College of Fine Arts, Jalandhar on 8th September, 2012. The paper was also published in Conference Proceedings.

Dr. Gagan Gambhir, Department of Design (Textile)

1. Working on a UGC Sponsored Minor Research Project, ‘Go Green- Replacement of Polythene Bags with Eco-Friendly Bags’.

2. Received an Award for **Drawing** in All India Exhibition organized by State Museum, Simla.
3. Received a Cash Award of Rs. 50,000 in 13th All India Exhibition held at Lalit Kala Akademi, Lucknow.

Ms. Payal Arora, Department of Commerce

1. Presented a paper entitled “Mobile Commerce in India” in UGC sponsored International Conference on Transcending Barriers: towards Business transformation held at Apeejay College of Fine Arts, Jalandhar.
2. Research Paper entitled “Emerging Green Building Market in India” was published in journal the *Business Explorer*.
3. Registered provisionally for Ph.D. in Finance from PTU, Kapurthala.

Ms. Simkee Dev, Department of Economics

1. Presented a Research paper entitled ‘Sustainable Development and Environment Protection – A Case Study of Rich Countries of the World’ in the UGC Sponsored International Conference on ‘Transcending Barriers: A Global Perspective in International Business’ at Apeejay College of Fine Arts, Jalandhar on 8th September, 2012. The paper was also published in Conference Proceedings.
2. Presented a Research Paper entitled ‘Health Care Sector in India- Issues and Challenges’ in the UGC Sponsored Two-days National Conference on ‘Social Sector in India: Perspective and Solutions’ at Hindu Kanya College, Kapurthala on 27th October, 2012.
3. Presented a Research paper entitled ‘Rising Prices in India: A Case Study of Food Inflation’ in the UGC Sponsored National Seminar on ‘Rising Prices in India: Challenges and Remedy Mechanisms’ at Kanya Mahavidyalya, Jalandhar on 14th September, 2012.

Mr. Vishav Bandhu Verma, Department of Punjab History and Culture

1. Attended General Orientation Course at GNDU, Amritsar.

Dr. Vivek Verma, Department of Music Vocal

1. Presented a Research Paper entitled 'Sangeet Shikshan mein Shikshak Ke Daitav' in National Conference held at Dayanand Girls P.G. College, Kanpur on 6th October 2012.
2. Presented a Research Paper entitled 'Kathak Nritya and Thumri Gayan Shelly ke Paramparik Sambadh' in National Conference held at B.D.Arya Girls College, Jalandhar on 20th and 21st December 2012.
3. Presented a Research Paper entitled 'Music Therapy' in National Conference held at Dayanand Girls P.G. College, Kanpur on 21st January, 2013.
4. Presented a Research Paper entitled 'Punjabi Lok Sangeet ka Badlta Swaroop' in National Conference held at Khalsa College for Women, Amritsar on 9th & 10th February, 2013.
5. Delivered Lecture-cum-Demonstration in Faculty Development Programme at Apeejay College of Fine Arts, Jalandhar.

Dr. Micky Verma, Department of Dance

1. Presented a Research Paper entitled 'Nritya Shiksha Mein Sahayak Tatv' in National Conference held at Dayanand Girls P.G. College, Kanpur on 6th October 2012.
2. Presented a Research Paper entitled 'Kathak Nritya mein Prayukt Gayan Shellion mein Bhav Nirupan' in National Conference held at B.D.Arya Girls College, Jalandhar on 20th and 21st December 2012.
3. Presented a Research Paper entitled 'Kathak Nritya mein Sahayak Tatv' in National Conference held at S.D. College for Women, Jalandhar on 8th February, 2013.

4. Presented a Research Paper entitled 'Punjab Ke Lok Nach Par Mashinikaran ka Prabhav' in National Conference held at Khalsa College for Women, Amritsar on 9th & 10th February, 2013.
5. Attended Two-Day National Workshop at Punjabi University Patiala.

Mr. Zorawar Singh Dhillon, Department of Physical Education

1. Presented a Paper entitled, 'Contribution of Punjab and Sindh Bank in the Promotion of Hockey at Senior Level' in UGC Sponsored International Conference on Futuristic Trends in Physical Education on 24-26 January, 2012 at Punjabi University, Patiala.

Ms. Nidhi, Department of Commerce

1. Presented a Paper entitled 'Managing Stress – Need of the Hour: Role of Individual and Organization in Stress Management' in UGC sponsored National Conference 'Contemporary Innovative Practices in Management' held at Hans Raj Mahila Maha-Vidyalaya, Jalandhar on 22nd September, 2012.
2. Presented a Paper entitled 'Best Practices in Human Resource Management' in International Conference held at Apeejay College of Fine Arts, Jalandhar on 7th - 8th September, 2012.
3. Presented a Paper entitled 'Role of Government in Family Welfare' in UGC sponsored National Conference held at Hindu Kanya College, Kapurthala on 26th & 27th October, 2012.
4. Presented a Paper entitled 'Global Branding' in UGC sponsored National Conference 'Recent Scenario of Marketing in India' at D.R. DAV College, Phillaur on 1st & 2nd January, 2013.

Ms. Aastha Saini, Department of English

1. Research Paper entitled, 'Exploitation of Women, Gendered Subaltern and Tribal's Portrayed in Mahashweta Devi's Short Stories' published in an International Refereed Journal *The Literary Icon*, 2012.
2. Research Paper entitled, 'Contribution of Ferdinand De Saussure to Linguistics' published in *Ambrosia*, 2012.

Ms. Ranjana, Department of English

1. Book Published, 'Selected Novels of Anita Desai' by Unistar, Chandigarh in 2012.

PUBLICATIONS

To bring together the academicians from various fields and to provide its faculty with an opportunity to broaden their horizon, the college keeps launching Research Journals concerning different fields. The Department of Commerce publishes the Annual International Journal '**Envision**'. Apart from Envision there are three more Research Journals:

1. '**Apeejay Journal of Computer Science and Applications**', Annual National Journal by the Department of Computer Science.
2. '**Ambrosia**', the National Journal by the Department of English.
3. '**Discriptio**', the International Journal by the Department of Design.

INCENTIVES

In its objective to imbibe higher values in its students, Apeejay Education Society annually awards a student who excels in promoting these sublime values. **This year, Hitesh Gulati of B.Com (professional) III was presented with Seth Stya Paul Award for Human Values.**

CONCLUSION

I wish to conclude with the hope and a promise that the college would continue its incredible and relentless march towards excellence in all

fields and would keep striving hard to promote and preserve the basic values of Indian culture. I congratulate the award winners and pray that each one of you would carry forward this winning streak in all facets of life. Dear students, you are our pride and we wish that you become the pride of the nation. I would only advise you to continue your hard work with which you would continue to outshine others.

I am extremely thankful to our worthy Chief Guest Mr. Kamal Sharma and Guest of Honour Sh. Irwin Khanna for being with us on this special occasion. My heartfelt gratitude to Mr. Vinay Raj Aggarwal and all the benign personalities who have been working hard to make this institution a torch-bearer of the sublime values of art and culture. We seek your blessings in every grand venture and wish that this institution keeps soaring high and keeps spreading the light of knowledge.

My thanks are due to my staff that has always stood by me in the Institution's journey towards greater success. It is my fervent hope that our brilliant track record will not make us complacent but inspire us to perform better in the coming years.