

39TH ANNUAL FUNCTION

12th March 2014

ANNUAL REPORT

Good Morning everyone. It is my honour and privilege to extend a very warm welcome on the momentous occasion of the **39th Annual Function of Apeejay College of Fine Arts, Jalandhar** to all the present dignitaries, staff members, parents, and students who are the proud recipients of awards. I welcome our distinguished chief guest Prof. (Dr.) M.S. Hundal, Dean, Academic Affairs, Guru Nanak Dev University, Amritsar. Prof. Hundal is an academician with an illustrious career in education. As a Dean, he is recognized for his administrative prowess, keen sense of fair play and understanding of the finer nuances of academic matters. Sir, we are indeed fortunate to have a personality of your import in our midst on this ceremonial occasion to bless and encourage our young achievers. I would now take this opportunity to share with the esteemed audience, the journey of Apeejay College of Fine Arts and its latest achievements and accomplishments.

Established in 1975 primarily as a Fine Arts Institution under the Chairmanship of Late Dr. Styra Paul Ji, Apeejay College of Fine Arts has emerged as a premier, multi-dimensional and multi-faculty Institution of Northern India. Carrying forward the torch of Dr Styra Paul's splendid legacy is his only child and illustrious daughter, Mrs. Sushma Paul Berlia who holds many high profile offices. She is the Co-promoter and President of Apeejay Styra and Svrn Group. She is the President of Apeejay Education Society which manages numerous institutions of higher learning and schools. She is the Co-founder and Chancellor of Apeejay Styra University located in Sohana, Haryana. It is under her tutelage that Apeejay has emerged as a leader in every field.

I also acknowledge the great contribution of our benefactor, Mr. Yash Raj Aggarwal Ji, Vice-President, Apeejay Education Society in building Apeejay College of Fine Arts into a renowned Centre of Quality Education. He has always been like a rock of

Gibraltar for us. It would be amiss on my part not to mention Sh. Vinay Raj Aggarwal, Secretary, Apeejay Education Society and Mrs. Kamna Raj Aggarwal, Joint Secretary, Apeejay Education Society who are always at hand to ensure that the college does not falter but goes from strength to strength.

It is a matter of great prestige and gratification that our Institution has been granted status of College with Potential for Excellence this year for another five years by University Grants Commission, New Delhi. It has also been re-accredited with a very high grade of 3.45 points out of 4 with 'A' Grade by National Assessment and Accreditation Council, Bangalore.

It gives us great pleasure to share with you all our grand achievement which is our fourteen consecutive victories in Youth Festivals organized by Guru Nanak Dev University, Amritsar and in Inter University Youth Festivals. This year also Apeejay participated in maximum number of items representing GNDU at the North Zone Inter University Youth Festival at Lucknow and bagged the Overall Championship Trophy for the University. Another phenomenal achievement of our college was its victory in All India Inter University Youth Festival held at Kurukshetra University, Kurukshetra from 17-22 February 2014 where it bagged the Overall Championship trophy for Guru Nanak Dev University. The students of Apeejay College of Fine Arts bagged positions in all the 9 items in which they participated. The overall Music Trophy was bagged by the Apeejayites by winning in all the 5 music items in which they participated (4: 1st Position, 1: 3rd Position). This remarkable victory has been attained for the 9th time by Guru Nanak Dev University, Amritsar after competing with 77 universities at the National Level.

These victories and our performances in various prestigious competitions and functions speak volumes about Apeejay's mastery and superiority in the field of Music and Fine Arts. Our college participated in the two day Punjab Raj Virasati Yuvak Mela, 2013, a State Level Cultural Festival in which more than 90 students of our college excelled in various items such as Kavishri, Jago, Vaar Singing, Virasati Rasoi, Rukh Sajja, Folk Orchestra etc. On 6th February 2014, our students performed at the

cultural programme during the Indian Science Conference held in Jammu University, Jammu. This apart, two of our cultural items viz. Folk Orchestra and Classical Music Vocal have been selected for performance at International Youth Festival of South Asian Universities held this month.

If Apeejay has carved a niche for itself in cultural activities, it is not lagging behind in academics. Apeejay procures high number of University Merit Positions year after year. This year, we have bagged 15-1st positions, 17-2nd positions, 11-3rd positions and 82-other merit positions.

The unique features of Apeejay draw many students from overseas who join this institution year after year in pursuit of quality education in a most congenial atmosphere. We have had students from countries like Canada, Belgium, Russia, U.K., USA and Iran to name a few.

I would now like to share with the gathering some of the prominent features which have helped set a high quality benchmark for Apeejay making it a premium Institution of Northern India. The college provides a judicious blend of tradition and modernity. Tradition by incorporating conventional courses and programmes promoting Indian culture, and modernity by propagating the latest techno-savvy courses. The college offers a varied range of courses under one roof viz; arts, commerce & management, computers, multimedia, physiotherapy, design with specializations in textile, fashion and interior, visual arts, performing arts with specializations in music, dance and theatre.

Here, I take the opportunity to acquaint the august audience with a most recent expansion in Apeejay's profile. Apart from the PG Programme in Fashion Makeovers that has been running successfully for two sessions, we have had the good fortune to start from this session, a Bachelor in Information and Mobile Technologies (BIMT), an upcoming course with immense opportunities in the I.T. sector. Apeejay is the first college in the Northern India to introduce this course.

These courses are being disseminated in a most conducive ambience lined by the top-most infrastructure which is upgraded every year to ensure a holistic and integrated flow of knowledge. Many new infrastructural developments are incorporated every year. Additions in the recent years include a well equipped Video Conferencing Unit with the capacity of 100 individuals, a Research Centre with the latest research oriented resources and a terrace garden. A Centre for Buddhist Studies, a most innovative Student Centre and an elevator are in the offing. The classrooms and labs have digital boards, latest softwares and audio-video equipment in keeping with the global standards and curriculum requirements. This apart, special effort is made to familiarize the students with the ground realities and for this, industrial visits are routinely organized for all professional streams.

The shining success of Apeejayites can be attributed largely to its committed faculty which believes in the ever-going learning process and involves itself in various prestigious research projects for its intellectual edification. It is a matter of great gratification that this year also a commendable number of faculty members from each department have produced fruitful research oriented works. 27 faculty members have presented research papers in International Conferences and got their research papers published in International refereed journals. As many as 9 teachers are currently engaged in UGC sponsored major and minor Research Projects and about 17 staff members are involved in pursuing their doctorates in their respective disciplines.

With an objective to encourage and appreciate the faculty, the college regularly awards the deserving staff members for excelling in some specified areas. This year, the awards have been bagged by Mr. Anil Gupta from the Department of Applied Arts, Ms. Roopali Sood from Computer Sc., Ms. Rimpay Agarwal from Fine Arts, Dr. Vivek Verma from Music Vocal and Dr. Sunit Kaur from the Department of English in recognition of the exemplary work in the field of research and earnest performance of their college duties.

FACULTY ACHIEVEMENT DETAILS

Dr. Sunit Kaur

Head, Department of English

- Published The Literary Icon, An International Journal of English Language, Literature and Criticism. ISSN -2278 6627

Mr. Anil Gupta

Head, Department of Applied Art

- Presented a research paper during International Design week held on 21-28 September 2013. The same will be published in 2nd edition of International Design Journal 'Descriptio'.
- Gave Lecture cum Demonstration on 'Scope of Photography' in Jalandhar Photographer's Club.
- Gave Lecture cum Demonstration in Journalism Department of Regional Campus, GNDU, Jalandhar.
- Attended professional workshop on Photography conducted by CANON Company.
- Honoured as Judge in Photo Mania-a photography competition by Dainik Bhaskar, Jalandhar
- Participated in National Level Exhibition in Photography Section IAFACS, Amritsar Dec. 2013.
- Participated in State Level Exhibition by Punjab Lalit Kala Akademi, Chandigarh.
- Participated in State Level Exhibition in the 50 year Alumni Meet in Govt. Art College, Chandigarh
- Participated in Group Show 'Instance 13' at Virsa Vihar, Jalandhar.

Ms. Rajni Gupta

Head, Department of Design

- Presented a paper in International Design Week held on 21st -28th September 2013. The same will be published in 2nd edition of International Design Journal 'Descriptio'.
- Working on Minor Research Project approved by UGC
- Pursuing Ph. D.

Ms. Rimpay Aggarwal

Department of Fine Arts

- Research paper entitled “Significance of Border Painting in Western Indian Miniature Painting” published in Research Link, an International Journal (Indore)
- Research paper entitled “Advent of Sikh Religion: A Divine Canvas” published in Research Link, an International Journal (Indore)
- Research paper entitled “Emergence and Development of Sikh Art in Punjab” published in Golden Research Thoughts , an International Journal (Solapur, Maharashtra)
- Research paper entitled “Sculptures of Gandhara Buddha: The Eclectic Art ” published in Paripex, an International Journal (Ahmedabad, Gujrat)
- Research paper entitled “Janamsakhi Shri Guru Nanak Dev Ji: A Divine Journey” published in Sikh Virsa, an International Journal (Calgary, Alberta, Canada)
- Research paper entitled “Indian Concept of Beauty” published in an Journal of Art and Aesthetics
- Pursuing Ph.D. on the topic-“Critical Analysis of the Aesthetics and Artistic Worth of B-40 Janamsakhi’ under the supervision of Dr. Sucharita Sharma
- Selected for Honour by Shaheed Memorial Sewa Society (Regd.) Ludhiana

Ms. Roopali Sood

Head, Department of Computer Sc.

- Article published in International Journal of Engineering and Computer Science on “Comprehensive Study of Handoff Strategy –A survey” ISSN: 2319-7242, Volume 2 Issue 12 December, 2013 page No. 3567-3579.
- Article published in National Conference proceedings in “Energy, Materials and Communication Systems” at Rajdhani Engineering College, Jaipur.
- Member, IAENG, International Research Body.
- Pursuing Ph.D. from Maharishi Markendeshwar University, Mullana, Ambala

- Attended one week workshop on “Advances in Software Engineering & Knowledge Based Systems” at NIIT (Regional Engg. College, Jalandhar).
- Member IEEE (student membership), an International Research Body.
- Published subject book on “Internet Applications” by Kalyani Publishers
- Technical Advisor- The Literary Icon, International refereed Journal of English

Mr. Jagmohan Mago

Department of Computer Sc.

- Research Paper entitled “Cross Fuzzy Model to evaluate Education System in India: Teacher Student Perspective”, presented at WILKES100- Second International Conference on Computer Sciences (ICCS-2013), published by Elsevier, Netherlands. (ISBN: 978-93-5107-172-3).
- Research Paper entitled “Fuzzy Expert System Evaluate the Quality of Service Provider in the Implementation of E-Government”, published in International Journal of Computer Applications, Foundation of Computer Science, New York, USA (Impact Factor: 0.821)
- Got a citation from IEEEExplore on the paper entitled “Analysis of Quality of the Design of Object Oriented Software using Fuzzy Logic”.
- Got 5 citations from renowned publishers for paper entitled “Fuzzy Logic Based Expert System for the treatment of Mobile Tooth”.
- Attended two weeks Faculty Development Programme on Entrepreneurship Development sponsored by Department of Science and Technology under the aegis of Entrepreneurship Development Institute of India, Ahmedabad from 27th December 2013 to 7th January 2014.
- Pursuing Ph.D. from Punjab Technical University, Jalandhar

Dr. Vivek Verma

Department of Music Vocal

- Working on Minor Research Project – “Sangeet ki Vikas Dhara Mein Jalandhar ka Yogdaan”
- Co-Guide of two students pursuing Ph.D.

- Presented a paper at National Seminar-“Punjab de Lok Sangeet da Badalda Swaroop”
- Participated as delegate in Harivallabh Sangeet Sammelan
- Honoured by Sehgal Memorial Trust
- Honoured by Rotary Club

Mr. Munish Gupta

Department of Computer Science

- Research Paper entitled “Cross Layer Energy Efficient Protocol for Multihop Wireless Sensor Networks” was presented at WILKES100-Second International Conference on Computing Sciences (ICCS-2013), published by Elsevier, Netherlands. (ISBN: 978-93-5107-172-3).
- Research Paper entitled “Fuzzy Expert System to Evaluate the Quality of Service Provider in the Implementation of E-Government”, published by International Journal of Computer Applications, Foundation of Computer Science, New York, USA (Impact Factor: 0.821)
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- Pursuing Ph.D. from Punjab Technical University, Jalandhar

Mr. Kewal Krishan Nailwal

Department of Mathematics

- Research Paper entitled “Job Block Scheduling with Dual Criteria and Sequence Dependent Setup Time Involving Transportation Times” published in the proceedings of ICC3-2013 by Springer (ISBN: 978-81-322-1679-7).
- Research Paper entitled “A Heuristic for Permutation Flowshop Scheduling for Minimizing Makespan” published in the proceedings of third International Conference on Soft Computing for Problem Solving 2013 by Springer (ISBN: 978-81-322-1768-8).

- Research Paper entitled “Minimizing Hiring Cost with No-Idle Machine in Three Stage Flowshop Scheduling Problem” published in the proceedings of AEMDS-2013 by Elsevier. (ISBN: 978-93-510-7057-3).
- Pursuing Ph.D. from Maharishi Markendeshwar University, Mullana, Ambala

Ms. Rajni Kumar

Department of Design

- Submitted Minor Research Project to UGC on the topic-“Green Architecture: Building for the Future”
- Presented Research Paper in International Design Week on the topic-“Architectural Transformations-Design adjusts to the age of changing culture
- Submitted Research Paper on the topic Digital Architecture-Fusion of Technology with Build Form for National Conference to be held at Singhad College of Architecture, Pune

Mr. Ramandeep Singh Kharbanda

Department of English

- Paper entitled “Exploring Psychological Layers in Robert Browning’s Porphyria’s Lover” published in The Literary Icon, an International Refereed Journal of English
- Paper entitled “Use of images, symbols and metaphors in John Osborne’s Look Back in Anger” published in ‘Ambrosia’ a National Refereed Journal of English
- Paper entitled “Learning English is not Everyone’s Cup of Tea’ published in The Literati, an International Refereed Journal of English

In Apeejay we believe in the saying “**Real education fetches you more than a job. It teaches you to live.**” In its objective to inculcate higher values in its students, Apeejay Education Society annually awards a student who excels in promoting these sublime values. This year, Arshleen Kaur of B.A. (Psychology) was presented with

Dr. Stya Paul Award for Human Values. This apart, some of our present students as well as alumni have brought laurels to the Institution by excelling in competitions organized at the District and National Level.

- Our students Anadi Mishra and Satwinder Pal Singh stood first in individual items at the National Youth Festival held in Kurukshetra University, Kurukshetra, this year. Anadi stood first in Classical Vocal and Light Vocal and Satwinder Pal Singh in Classical Instrumental (Sarangi).
- Tanul Anand, a student of B.Com. (R) Semester I displayed his excellent culinary skills and bagged the title of Chef-de-Jalandhar.
- Diptesh Kalia, student of B.Com. (Professional) III cleared his CAT (Common Admission Test) for entrance to MBA programmes with a praiseworthy percentage of 95.67%. CAT is an all India Level Entrance Examination in which about two lakh students appeared this year.
- Our alumna Swati Badiyal of BFA got 1st prize of Rs. 10,000/- and a trophy in a National Competition for Photography and Short Films during National Education Summit held on 7-8 January 2014 in Anand (Gujarat).
- Our alumna Sonali Arora of BFA got State Level Award with a prize money of Rs. 21,000/- in Painting from Punjab Lalit Kala Akademi, Chandigarh on 2 February 2014.

Year after year, our pass out students bring honour to the Institution and the city by carving a niche for themselves in their respective sectors and fields. A large number of our students have done us proud by procuring placements in reputed companies and organizations viz, FM Radios, Design Houses, TV Channels, MNCs, Architecture Houses, Graphic Design Studios, Advertising Agencies, Communication Centers, Multimedia Houses, Educational Institutions of Higher Learning and Banks and Internationally Reputed Hospitals like Fortis and Columbus. The College placement cell tries to ensure good placements for our students every year. This year, in a placement drive 21 students of our college were successful in getting placement in IBM (BPO) Business Process Outstanding. Also 168 students appeared for the AMCAT to screen their employability and skills. On the basis of their test scores, the

students were not only able to showcase their CV to over 150 recruiters from IT sector, Financial Services, Hospitality and BPOs from all across the country but also get jobs based on skills and merit.

In this session too, the college organized workshops, seminars, interactive, lectures in order to provide the students with opportunities to learn from the best in the industry.

- A 7 day International Design Workshop –Design Week 2 was organized in collaboration with Willem de Kooning Academy for Fine Arts and Design (WdKA), Rotterdam, Netherlands from 23-28 September 2013 with the objective of showcasing how the Indian Culture has evolved over a period of time by imbibing from different cultures, and how it has transformed to suit the contemporary times while retaining its quintessential Indian flavour. It was attended by design students, teachers, research scholars, and design enthusiasts from varied backgrounds. Prof Maarten Regouin, Former President, European League of Institute of Art (ELIA) was the chairperson and mentor of the Design Week. He was accompanied by a team of very talented faculty from the WdKA, Rotterdam, Netherlands which comprised renowned Graphic Designer, Prof. Renate Boere; Artistic Director and Designer Bas Kortmann; and Didactician Prof. Paul Pos. It would be pertinent to mention here that our college is a signatory of an MOU for development Art Education in newer direction with the Willem de Kooning Academy for Fine Arts and Design (WdKA), Rotterdam, Netherlands.
- Dr. Bo Jorgensen, a specialist in product development, innovation and entrepreneurship and presently the CEO and Founding Partner of Venture Pault Ltd. in Finland was the resource person for an interactive guest lecture on 7th November 2013. He spoke on “A Centre of Excellence in Design, Innovation, Product Development and Entrepreneurship”.
- Guest Lectures on ‘E-Learning and its Application’ and ‘Role of Motion Graphics in Visual Effects’ under the ‘Meet the Alumni’ programme initiated by Multimedia Forum were organized in which the alumni of the college Mr. Harjinder Singh, Media Designer from NIIT Ltd. Gurgaon and Ms. Tanvi Sharma,

Compositor from Wizcraft International, Mumbai were the resource persons respectively.

- During the Fabric Analysis Workshop by the Department of Design, Aashiq Hussain from Cyntex Exports, Ludhiana, deliberated on the various nuances of fabric analysis and acquainted the students with diverse forms of yarns and upcoming fibers.
- To mark the International Women's Day on 8th March 2014, the college organized a function in which 18 eminent women along with our alumni achievers who had made laudable contribution in different fields were honoured. This day was dedicated to the achievements of Mrs. Sushma Paul Berlia, an exemplary woman of substance. The theme of the function was 'Inspiring Change'.

It has always been the endeavour of the college to disseminate knowledge in order to equip the students with understanding as well as sensitivity towards the society. In keeping with this objective, the college organized various activities with philanthropic motive during the session:

- On World Physiotherapy Day, the Department of Physiotherapy interacted with the children of Pingla Ghar and pledged to give free services to the inmates.
- A Blood Donation Camp was organized by the Department of Physiotherapy in which more than 70 students and faculty members donated blood.
- The Students' Welfare Association of the College made the Lohri Day special for the inmates of Pingalwara, Jalandhar as a special initiative to work for the underprivileged. The students accompanied by the teachers spent many hours with the elderly in the Pingalwara.
- A Charity Event was organized by Student Welfare Association of the College with the purpose of channelizing the funds towards the education of the needy students. A cheque of Rs. 11,000/- had been given to the Unique Home for the education of the girl child.
- A lecture on "Awareness about Anti Rape Law and Legal Rights of Women" was organized by Legal Literacy Cell of the college.

- A seminar on Road Safety was organized in collaboration with Punjab Police State Apex Committee of NGO Projects.

The college is committed to promoting research work which is the need of the hour in the education sector. Keeping in line with this approach, I would share with the auspicious gathering that four departments of our college have come out with their respective annual refereed peer reviewed journals.

1. 'Envision' Annual International Journal by the Department of Commerce.
2. 'Apeejay Journal of Computer Science and Applications', Annual International Journal by the Department of Computer Science.
3. 'Ambrosia', the National Journal by the Department of English.
4. 'Discriptio', the International Journal by the Department of Design.

I take this opportunity to congratulate all these Departments for their commendable effort.