

APEEJAY COLLEGE OF FINE ARTS,

NEW JAWAHAR NAGAR, JALANDHAR

**AGENDA FOR THE MEETING OF BOARD OF GOVERNORS TO BE HELD
ON 18.3.2015 AT 11.00 AM IN THE CONFERENCE HALL OF HOTEL
RADISSON, JALANDHAR**

1. WELCOME BY THE CHAIRPERSON
2. TO CONFIRM THE MINUTES OF THE LAST MEETING OF BOARD OF GOVERNORS HELD ON 25.3.14
3. PRINCIPAL'S REPORT
4. ANY OTHER ITEM WITH THE PERMISSION OF THE CHAIR
5. VOTE OF THANKS

3. PRINCIPAL'S REPORT

At the very outset, I extend my heartiest welcome to Hon'ble Chairperson Mrs. Sushma Paul Berlia, Co-Promoter & President, Apeejay Styra & Svrana Group, President Apeejay Education Society, Co-Founder & Chancellor, Apeejay Styra University and the worthy Board Members. Session 2014-15 is a significant chapter in the history of Apeejay College of Fine Arts as it completes 40 years of its establishment this year. The session was marked with numerous activities dedicated to the celebration of the 40th Anniversary. Today is the finale of the week long programme which witnessed the coming together of students and faculties of foreign institutions for a unique interaction and a learning experience during Apeejay Svrana International Design and Performing Arts Week Codarts University Rotterdam and Willem de Kooning Academy, Netherlands and Chengdu Textile College, China have enthusiastically participated in this rare blend of creativity, education and amalgamation of culture which is a grand salute to the vision of Dr. Styra Paul ji.

I take this opportunity to pay a tribute to our most revered Dr. Styra Paul ji founder Chairman, Apeejay Education Society who laid the foundation of a unique Institution way back in 1975 with a vision which only a philanthropist and social thinker could nourish. Looking ahead of his times, he gave the City of Jalandhar an Institution which was the first of its kind in the whole of Northern India where education was imparted to the students laced with moral, social and cultural values. He brought Fine Arts from the fringes to the fold offering various courses in Fine Arts to the youth. Today the small sapling planted by him with a far sighted vision has indeed come a long way and has shown unprecedented and phenomenal growth over the years under the care and guidance of Mrs. Sushma Paul Berlia who is tending the institution with an equal felicity & zeal and is taking it to greater heights with her global perspective.

COLLEGE PROFILE

The quality standards of Apeejay and its luminous track record has been recognized and acknowledged even by the highest bodies of Higher Education in India. The **University Grants Commission, New Delhi** has declared it as an **Institution with Potential for Excellence** for the Second Phase, a rare honour for any institution of the Country (*Annexure - I, Page 15*). The College has also been **re-accredited with A grade with 3.45 CGPA by National Assessment and Accreditation Council, Bangalore** (*Annexure - II, Page 16*). We are all set to initiate the 3rd phase of the re-accreditation by NAAC in the coming session. We would also move for the centre of excellence status for the college by U.G.C.

CURRENT DATA

At present, there are five faculties, 24 department, 46 Permanent faculty members, 73 Contractual faculties and 28 non-teaching staff.

ACADEMIC ACHIEVEMENTS (*Annexure - III, Page 17-21*)

This session a number of targets have been achieved by the college.

S. No.	Title	Number
1	Number of Students placed through Campus interviews	56
2	Number of University Toppers (1 st Position)	14
3	Number of University Positions (Top 10)	120
4	Number of University Positions (Top 20)	129
5	Number of First Divisions	1216
6	Number of University Positions (Sports)	5
7	Number of Extension Activities	24

STUDENTS DATA 2014-15 (*Annexure - IV, Page 22-24*)

I would like to present before you the student data for the session 2014-15 which has registered a growth in the number of students from 2250 last year to 2345 in the present session.

S. No.	Title	Number
1	Total No. of students	2345
2	Foreign students	3

3	Students from rural background	4.75% of the total strength
4	% of women students	49.80%
5	% of boys students	50.20%
6	No. of Student bodies	15
7	No. of student volunteers in various student bodies	307
8	Students involved in Earn while learn scheme	31
9	No. of students participating in Youth Festivals	126
10	No. of students participating in International Events	48

TEACHING FACULTY (*Annexure – V, Page 25-47*)

The faculty which comprises seasoned artists & erudite Scholars which keep abreast of the latest in their respective fields through fruitful academic participation & research work.

S. No.	Title	Number
1.	Total No. of Teachers	119
2.	Total No. of Ph.D's	19
3.	Total No. of M.Phil's	31
4.	Teachers with NET/UGC cleared	33
5.	Research Scholars	17
6.	Research Guides	5
7.	Teachers with publication of Books	4
8.	Members of Academic Bodies	16
9.	Teachers whose research works have been published in International Journals	7
10.	Teachers whose research works have been published in National Journals	3
11.	Teachers who have attended Conferences / Seminars / Workshops at International level	8
12.	Teachers who have attended Conferences / Seminars / Workshops at National / State level	28
13.	Teachers who have been awarded and recognized	3
14.	National and International Performing Artists	2
15.	Teachers engaged in consultancy services in India	13
16.	Teachers engaged in Extension Activities	24
17.	Teachers who have attended Refresher / Orientation courses	1

COURSES (*Annexure – VI, Page 48*)

The Institution has been expanding and growing rapidly over the years and has embraced multi-dimensional courses to meet the demands of the younger generations and has evolved as one of the most prestigious, premier, multi-dimensional institutions of the country. Today, we are running courses in diverse fields like-Arts, Commerce, Management, Computers, Design, Multimedia and Performing Arts and we are producing smart, techno-savvy, professionally sound individuals with artistic and creative minds.

Seeing our potential, UGC has also given us an opportunity to introduce many innovative courses pertaining to emerging areas which are highly in demand by the industry and the market at large. We have initiated innovative UGC Course in B. Voc. This year we have also introduced M.A in English.

INFRASTRUCTURE (*Annexure – VII, Page 49-50*)

Apeejay aims to provide the best to the students in terms of infrastructure which can render a unique status to this institution bringing it at par with global standards. For this I have no words to say in gratitude for Mrs. Sushma Paul Berlia who would never settle for anything less than the best even in the terms of infrastructure. Today Apeejay is recognized for its infrastructural assets which make it stand apart.

In this session Apeejay has received a face lift which has added to its artistic ambience.

A PROMOTER OF INDIAN ART AND CULTURE (*Annexure – VIII, Page 51-54*)

We have always kept the noble objective with which this institution was set up, in the forefront. To this effect the College has made tremendous contribution to promote, propagate and preserve Indian Art and Culture

not only in India but also abroad. The College is recognized nationally and internationally as a Champion of Youth Festival.

- Apeejay is the hub for creative talent where it is chiseled to perfection by the faculty trainers. Various opportunities are provided to the students to showcase their talent and excel in it.
- An Art Gallery in the name of Dr. Stya Paul Ji is running at Virsa Vihar where the upcoming artists from all over the region are provided an apt platform to showcase their talent.
- The College Art Gallery is the heart of Apeejay where the students display their creativity and their artistic acumen is highly appreciated by the visitors from across the globe.
- Apeejay is making keen endeavours for reviving the fast fading crafts of Punjab through a series of students oriented activities which include-
 1. A thorough knowledge of crafts which are conspicuously on the verge of extinction, imparted to the students.
 2. Special courses being run in the college dedicated to the promotion of crafts viz; BD,BFA etc
 3. Visits to artisans for practical exposure and technical training.
 4. Craft workshops organized by the dedicated departments in the college campus on regular basis.
 5. An exhibition of artifacts created by the students within the campus- an annual feature.
 6. Students are encouraged to take up research projects to delve deep into the history and art of the dying crafts of Punjab to help restore their pristine glory. Some projects undertaken include research work on-
 - ✓ Nakodar Darries

- ✓ Phulkari
 - ✓ Punjabi Jutties
 - ✓ Hoshiarpur Ivory and wood works
 - ✓ Traditional hand embroidery
- Special classes are conducted for revival of old traditional folk instruments like Taus, Dilruba, Rabab, Sarangi, Tumbi etc. since these instruments are on the verge of extinction owing to the modern instruments which have inbuilt sounds for each and every instrument.
 - Training is also given in traditional styles of painting using wash tempera and mural.
 - Our students have been participating in Hariballabh Sangeet Samelan and their performances are applauded by the audience.
 - The institution has been providing Music Training to the students of Andh – Vidhyalya

A UNIQUE AMALGAMATION OF TRADITION AND MODERNITY

(Annexure – IX, Page 55-56)

Apeejay College of Fine Arts has always emphasized the philosophy of adhering to the age old traditions and ethos of the educational system, typical Indian in its set-up, conception and import. Keeping in view the same, one can clearly catch a glimpse of the ancient 'Gurukul- Guru Shishya Parampra' especially in the Department of Dance, Music Instrumental and Music Vocal. Apart from running these traditional courses the college is successfully running the most techno savvy courses also where each course complements and supplements the other. Such a judicious blend of tradition and modernity is rare to be seen in any other institution of the region.

PUBLICATION OF REFREED DEPARTMENTAL JOURNALS (*Annexure -X, Page 57*)

The college is committed to promote research work as is the need of the hour. With modest pride, here I wish to state that 4 departments of the college are publishing their Research Journals: **Ambrosia** by the Department of English, **Envision** by the Department of Commerce, **Descriptio** by the Department of Design while the Department of Computer Science brings out **Apeejay Journal of Computer Science and Applications**.

This session our research field has received a boost as Computer Journal has become Online and Ambrosia has got an International status.

Faculty and students are engaged in various in-house activities and productions which include:

- Prospectus layout
- Campus beautification
- Video & Audio productions
- College documentaries
- Posters with social message for display
- Animation films
- Social documentaries
- Technical framework for In-House Journals

OUTREACH PROGRAMMES (*Annexure - XI, Page 58-59*)

Though known for excelling in both the academic and co-academic spheres, Apeejay college of Fine Arts has never lagged behind in doing its bit for the social cause through education. The college regularly organizes outreach programmes for its students in order to bring a smile on the faces of socially deprived and underprivileged strata of the region. This session

- The students arranged and organized a charity event 'feeling blessed', where both the faculty members and students donated generously for helping girl education.
- 45 students of Student Welfare Association along with faculty members took an endeavour to celebrate Lohri and Makar Sankranti with the under-privileged section of our society at Pingla-Ghar, Jalandhar.
- The Physiotherapy Department of the college provides medical facilities to the people through the OPD.
- Stya Paul Award for human values is awarded to a student every year who excels in human values. This year the award was bagged by Arshleen Kaur of B.A (Psychology).

Besides ennobling the youngsters, such outreach programmes create awareness and sensitize them towards the society and the noble cause of educational, social, health and environmental concerns.

CHAMPION IN YOUTH FESTIVALS (*Annexure - XII, Page 60*)

- Known as the '*undisputed champion*' of the Zonal Youth Festival of GNDU, Amritsar, Apeejay College of Fine arts, Jalandhar, once again made another mark of excellence by winning the overall trophy in North Zone Youth Festival held at Jammu University, Jammu from 15th January to 19th January 2015 and garnered the overall champions trophy for GNDU, Amritsar.
- The College has been selected by Ministry of Cultural Affairs, India to represent the country in the **8th South Asian University Festival (SAUFEST)** which was organized at Mohanlal Sukhadia University, Udaipur from 7-11 March 2015 by the Association of Indian Universities' (IAU). Students participated in Group Dance, Orchestra, Light Vocal and Poster Making.

SPORTS (*Annexure – XIII, Page 61*)

For the overall growth of the personality of the students, sports facilities are provided to the students with the result that some students emerge as sports Stars. In this session a student of BBA Sem.6th, Maharaj Baksh Singh-International Golfer procured First Position in International Golf Championship USA.

Inter College Lawn Tennis match was organized by GNDU, in which Apeejay College of Fine Arts bagged the first prize.

INTERNATIONAL COLLABORATIONS AND PROGRAMMES (*Annexure – XIV, Page 62-64*)

In an endeavour to elevate the stature of the institution at the International Level and to provide a Global edge to the students, several international collaborations and programs are initiated under the aegis of Apeejay Education Society wherein faculty and students of the college visit foreign lands and the foreign delegates pay visits to Apeejay for workshops and seminars.

- **Students Visit to Chengdu university, China June 15-June 22,2015**

A one week Cultural Exchange Programme, under the Apeejay Education Society was held in Chengdu University, China. Dr. Ranjana from Department of Dance along with the college students paid visit to China. The students of Apeejay performed folk dance Gidha. Dr. Ranjana conducted a one day dance workshop for design students.

- **Winter Immersion Programme, Suzhou, China**

A two week Winter Immersion Programme was organized in collaboration with National University of Singapore, Research Institute, Suzhou, China. 16 students accompanied by Dr. Manisha Sharma, Associate Professor in Department of Commerce visited China to attend the same. During the

course of two weeks stay the students were involved in various activities such as lectures, industrial visits, cultural activities and business studies.

- **A Visit to Netherlands (May 30- June 2014)**

Students and Faculty from Design Department of Apeejay visited Netherlands to attend a design workshop which enriched their knowledge to a great extent and helped them acquire new skills in the sphere of design and creativity.

- **International Design Workshop (March 31st – April 4,2014)**

The College is known for motivating the aspiring students to push themselves up in creating new patterns of design. Following this endeavour, a 5 Day International Workshop of Design was organized in the college for the students of BFA, BD and BMM and Fine Arts. Mr. Albert Van Der Weide, Former Professor, Willem de Kooning Academy, Rotterdam graced the occasion as the Resource Person. He trained the students to improve their innovative skills.

- **Visit of Ms. Chrisitan Kargea, an International Business Developer**

Ms. Chrisitan Kargea, an International Business Developer for Vitamin Shoppe-the second largest retailer of nutritional supplements in U.S.A. with 700 stores visited the College. She was extremely impressed by the concept of preservation of culture that our College was upholding.

APEEJAY'S ALUMNI (*Annexure – XV, Page 65*)

The long tally of highly placed alumni of Apeejay is a testimony of the illustrious legacy and glorious achievements of the college. Their recognition across the country brings laurels to the institution and serves as a befitting tribute to Seth Ji's dream.

- Kapil Sharma, a Comedy sensation and upcoming Cine-Star
- Apneet Ryat, Deputy Commissioner, Ludhiana

- Seep Taneja, a renowned Model
- Nitin Chauhan, a modeling sensation,
- Sugandha Mishra, a well known TV Artist, Comedian and Singer

INTERDISCIPLINARY APPROACH

The College lays emphasis on the Interdisciplinary Approach for a holistic dissemination of education. The various courses being offered under one roof complement & supplement each other. Students from any stream can get knowledge from any department in their free periods. For any college activity Interdisciplinary Approach comes handy and the Event organized is the outcome of the planning & hard work put in by different departments in a harmonious manner.

COLLEGE ACTIVITIES (*Annexure – XVI, Page 66-68*)

For the holistic development of personality of the students several programmes are organised in the college on a monthly basis.

STUDENTS ACHIEVEMENTS (*Annexure – XVII, Page 69-70*)

The students of our College have always been outstanding achievers in their respective fields. Here I would like to cite just a few examples of the students who have excelled in curricular activities held outside the college in this session.

- Anadi Mishra was selected as best performer at SAUFEST
- Mehak Tuli student of MFA Semester- IV got a scholarship of Rs 5000 per month for 2 years by Ministry of HRD.
- Works of three BFA students Himani, Kiran, Shubhani were selected by All India Women Exhibition, Chandigarh.(National Level)
- Tanul Anand Student of B.Com. (Regular) Semester - IV bagged the title Chef-de-Jalandhar.
- Diptesh Kalia-B.Com. (Professional) III cleared his CAT for entrance to MBA programmes with a praiseworthy percentage of 95.67

- Our alumna Sonali Arora - BFA got State Level Award with a prize money of Rs. 21,000/- in Painting from Punjab Lalit Kala Akademi, Chandigarh.
- Swati Badiyal of BFA got 1st Prize of Rs. 10,000/- and a trophy in a National Competition for Photography.
- University applauded and recognized the contribution of the college for Youth Festival by awarding cash award of Rs. 51,000 to Apeejay. The winning participants were also bestowed with individual cash prizes by the university.

a. Resignations / Relieving /Retirement

Faculty members relieved on account of superannuation (*Annexure – XVIII, Page 71*)

b. Annual Increments

Detail of Annual increments granted to the staff (*Annexure – XIX, Page 71-74*)

c. Promotions

Detail of Assistant professors who have been designated as Associate Professors and have been granted the scale of 37400-67000 + 9000 AGP (*Annexure – XX, Page 75*)

d. Increments for Ph. D.

Detail of Assistant / Associate Professors granted three non compounded increments on completion of their PhD (*Annexure – XXI, Page 76*)

e. UGC Grants Received and – incurred

Detail of UGC Grants received and Incurred (*Annexure – XXII, Page 77-78*)

- f. **Writing off / Worn out /Out lived stock** for the year 2013-14 after getting them surveyed by Review Committee and Sanction of the President as per (*Annexure – XXIII, Page 78-79*)

TARGETS TO BE ACHIEVED DURING THE SESSION 2015-16

- Increase in students strength
- Increase in Merit Positions
- Strengthening of National and International level cultural and academic activities
- Third phase of NAAC Accreditation
- Centre for Excellence status by UGC
- Establishment of Skill Development Centre
- Establishment of E-commerce platform

CONCLUSION

In the end I once again extend my gratitude to esteemed Mrs. Sushma Paul Berlia for always being a motivational strength for all of us at Apeejay. I also wish to acknowledge the sterling guidance of Mr. Vijay Berlia, General Secretary, Apeejay Education Society and Mr. Aditya Berlia, Board Member, Apeejay Education Society. I also thank the other worthy Board Members for their ready support. I assure you all that Apeejay would continue its relentless strive towards achieving new targets year after year.

With esteemed Madam Sushma Paul's meticulous guidance and global vision coupled with our committed hard work, Apeejay would definitely soar higher with each passing day.

CONVENOR