

# **APEEJAY COLLEGE OF FINE ARTS,**

**NEW JAWAHAR NAGAR, JALANDHAR**

**AGENDA FOR THE MEETING OF BOARD OF GOVERNORS OF TO BE  
HELD ON 18.3.2017 AT 10:00 A.M. IN HOTEL RAMADA ENCORE,  
JALANDHAR**

1. WELCOME BY THE CHAIRPERSON
2. TO CONFIRM THE MINUTES OF THE LAST MEETING OF BOARD OF GOVERNORS HELD ON 18.3.2015
3. PRINCIPAL'S REPORT
4. ANY OTHER ITEM WITH THE PERMISSION OF THE CHAIR
5. VOTE OF THANKS

### 3. PRINCIPAL'S REPORT

My privilege to acknowledge the gracious presence of **Hon'ble Chairperson Mrs. Sushma Paul Berlia**, Co-Promoter & President, Apeejay Styra & Svrana Group, President Apeejay Education Society, Co-Founder & Chancellor, Apeejay Styra University, **Mr. Vijay Berlia, General Secretary, Apeejay Education Society, Mr. Aditya Berlia, Member, BOG, Apeejay College of Fine Arts** and the worthy **Board Members**.

Before I post the august Chairperson and Board Members with the Annual Report of **Apeejay College of Fine Arts** for the session **2015-16**, I seek the significant moment to pay a glowing tribute to our worthy **Founder Chairman Dr. Styra Paul Ji** whose dream of providing quality education to the youth along with keeping them grounded to their rich cultural heritage, finds a befitting realization in the form of Apeejay College of Fine Arts, Jalandhar. Over the year, the college has evolved as a premier, multi-dimensional and multi-faculty co-education institution of Northern India under the noble and able administration of **Mrs. Sushma Paul Berlia** who has steered the course of **Apeejay Education Society** to unprecedented heights. The **Society** has been largely successful in its objective of promoting promising careers and bright future for the younger generations through its 29 quality education institutions across the country and Apeejay Styra University-India's First Industry Centric Liberal Arts University, focused on Research, Technology and Innovation; thereby contributing towards the creation of professionally responsible and morally endowed youth leading to the formation of a better society.

Here, I take the opportunity to congratulate the esteemed **Madam Mrs. Sushma Paul Berlia** who has recently been conferred with the **Outstanding Global Leader in the Field of Higher Education and Industry Award** by the

Confederation of Indian Industries (CII) at the 5th Global University –Industry Congress held in association with the All India Council for Technical Education (AICTE) and the Ministry of Human Resource Development (HRD). This latest felicitation has added yet another luminous feather in the glittering crown of **Mrs. Sushma Paul Berlia's** laudable accomplishments and exemplary contribution to the field of education and industry. We are indeed proud to be associated with such a versatile and multi faceted personality who is being recognized the world over as an iconic figure bringing the industry and academics closer for beneficial societal outcome. In the 41<sup>st</sup> year of **Apeejay College of Fine Arts, Jalandhar's** ongoing journey, we are seeking optimum inspiration from **Mrs. Sushma Paul Berlia's** valuable words which she delivered during the above mentioned Congress, **“Education cannot be outside the world in which we live. The plank of ‘Employability v/s Education’ is unfortunate as both ought to be like two sides of the same coin.”**

It is this progressive global vision of worthy **Mrs. Sushma Paul Berlia** which has become the driving force of **ACFA** propelling it to spread its wings internationally and to generate a conducive professional atmosphere for ensuring employability to all its students in India as well as abroad. Thanks to **Madam Berlia's** sterling guidance, Apeejay Jalandhar has recorded an unprecedented phenomenal growth in the last five years by venturing into fruitful **International Collaborations and Exchange Programmes** in the fields of **Performing Arts and Design** involving both students and faculty.

### **COLLEGE PROFILE**

On account of ACFA Jalandhar's laudable achievements and accomplishments in the fields of Research, Academics, Consultancy and Extension Activities, **University Grants Commission, New Delhi** and **National Accreditation**

and Assessment Council, Bangalore have bestowed on it the status of College with Potential for Excellence and the Highest Grade 'A' respectively---a rare honour for any educational Institution. As mentioned in the report for the last session, we are significantly working towards the third phase of reaccreditation by NAAC as also for the Centre of Excellence Status for the College by UGC.

### **CURRENT DATA**

At present, there are five faculties, 24 Departments, 43 Permanent Faculty Members, 66 Contractual Faculty Members and 22 Non-Teaching Staff.

### **ACADEMIC ACHIEVEMENTS (Annexure - I, Page 14-27)**

Apeejay Jalandhar strives for achieving academic excellence for its students. This session some outstanding student-achievements include:

<b>S. No.</b>	<b>Title</b>	<b>Number</b>
1	Number of University Toppers (1 <sup>st</sup> Position)	18
2	Number of University Positions (Top 10)	124
3	Number of University Positions (Top 20)	88
4	Number of First Divisions	1169
5	Participations in sports events	12
6	Number of Extension Activities	22
7	Number of Students placed in and outside the campus	47

### **STUDENTS DATA 2014-15 (Annexure -II, Page 28-30)**

I would like to present before you the student data for the session 2015-16.

<b>S. No.</b>	<b>Title</b>	<b>Number</b>
1	Total No. of students	2295
2	Foreign students	1
3	Students from rural background	4.85%
4	% of women students	49.27%
5	% of boys students	50.73%
6	No. of Student Bodies	16
7	No. of student volunteers in various student bodies	347
8	Students involved in Earn while Learn scheme	52
9	No. of students participating in Youth Festivals	122
10	No. of students participating in International Events	17

**TEACHING FACULTY (Annexure - III, Page 30-53)**

Apeejay's faculty comprises seasoned artistes and adroit scholars who keep themselves abreast of the latest developments in their respective fields through consistent Research work and participation in **Conferences, Refresher Courses, Seminars and Faculty Development Programmes**. It is a matter of great satisfaction that our faculty is constantly engaged in fruitful academic edification through attaining degrees like Ph.Ds and D. Lit. In this session, as many as **four** of the faculty members have received their respective **Ph.D. Degrees** and **one D. Lit. Degree**.

<b>S. No.</b>	<b>Title</b>	<b>Number</b>
1.	Total No. of Teachers	109
2.	Total No. of Ph.D's and M. Phil's	39
3.	Teachers with NET/ UGC cleared	36
4.	Research Scholars	15
5.	Research Guides	5
6.	Teachers with publication of Books	2
7.	Members of Academic Bodies	17
8.	Publications in International Journals	7
9.	Publications in International Seminars/ Conferences/ workshops	12
10.	Publications in National Seminars/ Conferences/ workshops	24
11.	Participation in National/International Exhibitions/ Workshops	12
12.	Teachers who have been awarded and recognized	4
13.	Teachers engaged in consultancy services in India	13
14.	Teachers engaged in Extension Activities	19
15.	Teachers who have attended Refresher / Orientation courses	2

**COURSES (Annexure -IV, Page 54)**

**What sets Apeejay apart** from most Institutions is the rich variety of courses being offered here smoothly under one roof, ranging from the traditional to

the most techno savvy ones. **Apeejay was the first institution to introduce 4 year professional degree courses in Design, Multimedia, Applied Arts with specializations in Fashion, Textile, Interior, Film Production, Editing, Visual Communication respectively.** The college also offers highly technical and skill oriented courses in various streams of **Visual Arts, Performing Arts, Theatre and Stage Craft, E-Commerce and Digital Marketing, Social Sciences, Commerce, Computer Sc., Physiotherapy** to name a few.

Recognizing our strength and potential, UGC has given us an opportunity to introduce some innovative courses pertaining to emerging areas which are highly in demand by the industry and the market. This session UGC has granted us 2 new courses viz. **B.Voc. (E Commerce and Digital Marketing) and B.Voc. (Contemporary Forms of Dance).**

### **INFRASTRUCTURE**

Coming to the infrastructural facilities, I owe a word of special gratitude to Madam President for providing the best even in terms of infrastructure to ACFA, Jalandhar making it distinctly stand apart from the rest of the Institutions in and around Jalandhar. The college has been laced with the most modern and latest equipment and adequate infrastructure to create an ideal teaching-learning ambience. This year, **three e-class rooms** have been created for the Commerce Department. The Interior Designing Department has also received a fillip with the introduction of the latest updated **engraving machine** to facilitate the students with 2D and 3D creations. Previously external aid had to be sought for finishing, engraving and polishing the furniture created by our students for display in the exhibitions. With the introduction of the engraving machine our workshop has become self

sufficient and the furniture created by our students in this session which is presently on display is **complete in-house production.**

### **LIBRARY**

Well stocked computerized libraries with access to British Library Services. LCD monitors have been installed for students to have access to UGC Programmes in working hours.

Books as on 31.3.2015	:	14472
Addition during 2015-16	:	127
Total	:	14599

147 books have been ordered and will be added in the library shortly.

### **A PROMOTER OF INDIAN ART AND CULTURE (*Annexure - V, Page 55-57*)**

Standing true to the vision of the worthy **Founder Chairman, Dr. Stya Paul Ji**, Apeejay endeavours to **promote, propagate and preserve** Indian Art and Culture not only in India but also abroad. The college regularly organizes Art and Craft Workshops, Seminars and Exhibitions in which skilled craftsmen and artisans are invited to give a first-hand experience of their techniques to our students. Our students actively undertake research projects in collaboration with industry and craftsmen in an endeavour to revive the fading art and crafts and the traditional folk instruments of India, and Punjab in particular. Our faculty and students are also invited to participate in prestigious art related **Seminars, Workshops and Conferences** organized in India and abroad. In recognition of the unique talent of our students, some of our upcoming artists are invited to participate in the noted **Harivallabh Sangeet Sammelan.**

**A UNIQUE AMALGAMATION OF TRADITION AND MODERNITY**  
*(Annexure – VI, Page 58-59)*

Taking care of the age-old rich and pristine culture of our nation, Apeejay offers traditional courses in Fine Arts like Instrumental Music, Vocal Music, Dance, Painting and Sculpture in proper 'Guru-Shishya Parampara'. Keeping abreast of the ultra-modern pace of contemporary times, the courses ranging from Commerce and Management, I.T. & Mobile Technology, Multimedia and Filming to the Vocational courses in Theatre and Sound Technology are also being administered under one roof. Such a judicious yet rare blend of tradition and modernity makes Apeejay shine with a distinguished luster in the realm of quality education.

**PUBLICATION OF REFREED DEPARTMENTAL JOURNALS**

With its commitment to the course of promoting research work, Apeejay College has been leaving no stone unturned in doing its bit by contributing to quality research. It makes me feel heartened to announce that 4 departments of the College are regularly focusing on promoting research through their annual research journals. This year also:

**Ambrosia** was launched by the Department of English, dedicated to the Literature, Performing and Visual Arts and **Envision** by the Department of Commerce, **Descriptio** by the Department of Design and **Apeejay Journal of Computer Science and Applications** by the Department of Computer Science.

**CHAMPION IN YOUTH FESTIVALS (Annexure VII, Page 60-61)**

- True to its winning streak and victorious legacy, this Session also Apeejay, Jalandhar has emerged as a Champion in Youth Festivals at

Zonal and Inter Zonal Level. We have created history by bagging the GNDU Youth Festival Championship for the 15th time beating 75 colleges affiliated to GNDU. It has stood **first** in 15 items, **second** in 9 items and **third** in 1.

- At the National Youth Festival, our college represented GNDU in 7 items out of 8 in which GNDU participated.
- The College was selected by Ministry of Cultural Affairs, India to represent the country in the **9<sup>th</sup> South Asian University Festival (SAUFEST)** which was organized at Babasaheb Bhimrao Ambedkar University, Lucknow from 25th February to 29th February 2016 by the Association of Indian Universities' (AIU).

### **SPORTS**

For the holistic development of the personality of the students, sports facilities are provided to the students. In this session, our students participated in various inter-college events like Chess (Men), Badminton (Men), Air Pistol 10 meter (Men) and their performances won accolades.

### **INTERNATIONAL COLLABORATIONS AND PROGRAMMES** *(Annexure VIII, Page 62-63)*

As mentioned at the outset, another distinguishing feature of Apeejay, Jalandhar is the ample global exposure provided to the students through **International Collaborations and Exchange Programmes with Willem de Kooning Academy, Rotterdam, Netherlands, Codarts, and International Centre of Performing Arts, Netherlands, Chengdu Textile College, China and Khalsa Association, Singapore.**

- In this session, an Exchange Programme of 10 days was held in Chengdu Textile College, China from 20 to 29 September 2015. It was

a greatly edifying and learning experience for the students and faculty from Design Department who visited China to participate in the programme. Our students showcased Indian Textiles in both Traditional as well as contemporary styles at the **Fashion Show** in which students from five countries (China, India, Laos, Thailand and Indonesia) participated.

- Our student Shivani Joshi of M.A. (Dance) was invited to **Portland, America** to give a Kathak Performance at Sangeet Kala Kendra, America.

#### **APEEJAY'S ALUMNI (*Annexure - IX, Page 64*)**

Year after year, Apeejay College has contributed significantly to the **films, television and fashion industry** through its host of very successful alumni such as **Comedy King Kapil Sharma, actors Karan Kundra, Sugandha Mishra, Surbhi Jyoti, Gunjan Walia, Singers Jasbir Jassi and Yuvraj Hans and models Seep Taneja, Nitin Chauhan** to name a few. Our alumni have also been bringing laurels to their alma mater by doing exceedingly well in other fields such as **Administrative Services, Banking, Marketing, Teaching, Photography and Physiotherapy etc.**

#### **INTERDISCIPLINARY APPROACH**

Apeejay's tradition of fostering an interdisciplinary approach adds to the richness of the academic and cultural fabric of the College. A stimulating atmosphere is thus generated for the students with most befitting results as can be seen in the host of outstanding activities arranged by the different departments of the college working together in perfect synchronization and creating wonders on the stage of Apeejay and on other platforms outside the College. Students from any stream can get knowledge from any department in their free periods. This

interdisciplinary flow of knowledge ensures a cutting edge for our students enabling them to carve a successful niche for themselves in the competitive world.

**COLLEGE ACTIVITIES (*Annexure - X, Page 65-71*)**

For the holistic development of personality of the students several programmes are organised in the college on a regular basis.

**STUDENTS ACHIEVEMENTS (*Annexure -XI, Page 72-73*)**

Here I would like to cite a few examples of the students who have done exceptionally well in their respective fields and have brought laurels to Apeejay in this session.

- **Anadi Mishra** was selected as best performer at **SAUFEST**. He created music for all the music items in Youth Festival.
- **Sumeet Heer** was selected to represent **GNDU** in **SAUFEST** held at **Babasaheb Bhimrao Ambedkar University, Lucknow** from **25th February to 29th February 2016 for Poster Making**.
- **Manpreet Singh**, student of **Department of Design** was awarded a cash prize of **Rs. 11000** and certificate by **Lalit Kala Akademi** for participating at **State Level Competition** under the category **(Graphics; Wood cut Relic/Printing)**
- **Sanyam Nanda**, student of **Department of Design** got admission in **George Mason University America** for pursuing **Master's degree**.
- **Amandeep Singh** of B.A. was declared **Mr. Punjab** by **PTC Channel**
- Around 10 students of the College have cleared their C.A. this session, again a rare achievement.

- **Manpuneet Kaur**, student of **Department of Design Semester II** won a cash prize of **Rs. 2500/-** in **Graphics** by **3rd State Art Exhibition (Student Category)**
- **Ms. Hamani** of **BFA Semester II** won a cash prize of **Rs. 500/-** in **Photography** by **3rd State Art Exhibition (Student Category)**
- **Ms. Kirandeep Kaur** of **BFA Semester VIII** won **Commendable Certificate** in **Photography** by **3rd State Art Exhibition (Student Category)**
- **Mr. Aayush** of **BCA III** selected for *Scholar @ SAP Programme* by SAP Labs, India (German Based Company)
- It's a matter of great pride for us that 5 of our students from **BBA Semester III** have scored 100% marks in Statistics and Business in the Guru Nanak Dev University Exams held in December 2015.
- Another Student of **M.Sc. (Maths) Semester IV** has secured **100%** marks in the subject '**Topology**'

**a. Resignations / Relieving /Retirement**

Faculty members relieved on account of superannuation (*Annexure - XII, Page 74*)

**b. Annual Increments**

Detail of Annual increments granted to the staff (*Annexure - XIII, Page 74-77*)

**c. Promotions**

Detail of Assistant professors who have been granted AGP of Rs. 7000/- in scale of 15600-39100 (*Annexure - XIV, Page 78*)

**d. UGC Grants Received and - incurred**

Detail of UGC Grants received and Incurred (*Annexure - XV, Page 78-79*)

- e. **Writing off / Worn out /Out lived stock** for the year 2013-14 after getting them surveyed by Review Committee and Sanction of the President as per *(Annexure – XVI, Page 79-80)*

**TARGETS TO BE ACHIEVED DURING THE SESSION 2016-17**

- Establishment of **Kaushal Kendra**. Proposal for the same has been submitted to UGC. Proposed programmes submitted to **UGC** under **Kaushal Kendra** include:
  - (i) M. Voc. (Web and Mobile Application)
  - (ii) M.Voc. (Theatre and T.V. Production)
  - (iii) B.Voc. (Commercial Photography and Production)
  - (iv) Life Style Product Design Management and Entrepreneurship
  - (v) Nutritional Management and Fitness
- Establishment of **E-Commerce Platform**
- Strengthening of **National and International Level Cultural and Academic Activities**

**CONCLUSION**

I once again extend my heartfelt indebtedness to worthy **Mrs. Sushma Paul Berlia** who stands as a motivational strength for the entire Apeejay family. I also wish to acknowledge the invaluable guidance of **Mr. Vijay Berlia, General Secretary, Apeejay Education Society** and **Mr. Aditya Berlia, Member of Board, Apeejay Education Society**. I also thank the other esteemed members of the Board for their unstinted support. I conclude with a sincere and humble assurance of working towards setting still higher targets for Apeejay and for striving relentlessly to create an indelible impression of excellence for Apeejay in all fields.

**CONVENOR**