

### **3. PRINCIPAL'S REPORT**

My privilege to acknowledge the gracious presence of **Hon'ble Chairperson Mrs. Sushma Paul Berlia**, Co-Promoter & President, Apeejay Styra & Svrana Group, President Apeejay Education Society, Co-Founder & Chancellor, Apeejay Styra University, **Mr. Vijay Berlia, General Secretary, Apeejay Education Society, Mr. Aditya Berlia, Member, Board of Governors** and the worthy **Board Members**.

Before I post the august Chairperson and Board Members with the Annual Report of **Apeejay College of Fine Arts** for the session **2016-17**, I seek the significant moment to pay a glowing tribute to our worthy **Founder Chairman Dr. Styra Paul Ji** whose dream of providing quality education to the youth along with keeping them grounded to their rich cultural heritage, finds a befitting realization in the form of Apeejay College of Fine Arts, Jalandhar. Over the years, the college has evolved as a premier, multi-dimensional and multi-faculty co-education institution of North India under the noble and able administration of **Mrs. Sushma Paul Berlia** who has steered the course of **Apeejay Education Society** to unprecedented heights. The **Society** has been largely successful in its objective of promoting promising careers and bright future for the younger generations through its 29 quality education institutions across the country and Apeejay Styra University-India's First Industry Centric Liberal Arts University, focused on Research, Technology and Innovation; thereby contributing towards the creation of professionally responsible and morally endowed youth leading to the formation of a better society.

Before proceeding further, I seize this opportunity to convey my heartiest indebtedness to **Madam Mrs. Sushma Paul Berlia** for **making us hold our heads high as Apeejayites**. Every time, Madam is bestowed with an **Honour**,

we are fortunate to bask in its glory. I extend my congratulations to Madam for the latest honours conferred on her. In Feb. 2017, **'Skill Tree Knowledge Consortium'** and **'Great Place to Study – Research Institute'** felicitated **Mrs. Sushma Paul Berlia** with the Exemplary Award for her **'Outstanding Contribution to Education and Industry'** at the **3rd Great Place to Study India Edition Awards** held in **House of Commons, London**.

She was also conferred the **'Hall of Fame Award'** at the **9th BBC Knowledge & DNA Innovative Education Leadership Awards** held in **Feb 2017**, and the prestigious **'Lokmat Women at Work Leadership Award'** at the **Lokmat Corporate Excellence Awards 2017** held at **Mumbai**.

In 2016, Mrs. Berlia was conferred the **'Education Leader of the Year'** by the **Worldwide Achievers Asia Education Summit & Awards**. She was also felicitated by **CII** at the **5<sup>th</sup> University-Industry Congress: Higher Education Summit**, for being **'Global Outstanding Leader in the field of Higher Education and Industry'** in **December 2015**.

**In June 2016, Mrs. Berlia made a keynote address on 'Achieving Gender Parity'** at the prestigious international forum **Horasi: The Global Visions 2016 at Cascais, Portugal**, which was well-received by the international audience of leading education innovators and policy makers.

In fact, **Madam Mrs. Sushma Paul Berlia** is one of the few accomplished personalities of India who are constantly chased by **Awards, Honours and Recognition** and it is the **Organizations** and **Institutions** which feel honoured in honouring her.

## **COLLEGE PROFILE**

In recognition of the achievements and accomplishments of **ACFA** in the fields of **Research, Academics, Consultancy and Extension Activities**, **University Grants Commission, New Delhi** and **National Accreditation and**

**Assessment Council, Bangalore** have bestowed on the College the status of **College with Potential for Excellence** and the **Highest Grade 'A'** respectively.

The college is in the final stages of seeking **accreditation for its third cycle** by **NAAC** and also for the **Centre of Excellence Status** by **UGC**.

### **CURRENT DATA**

At present, there are five faculties, 24 Departments, 46 Permanent Faculty Members, 68 Contractual Faculty Members and 24 Non-Teaching Staff.

### **ACADEMIC ACHIEVEMENTS (Annexure-I, Page 21-33)**

We bag the maximum number of **first positions in GNDU every year**. This year also we have a long tally of our proud achievers with **259 meritorious students**.

<b>S. No.</b>	<b>Title</b>	<b>Number</b>
1	Number of University Toppers (1 <sup>st</sup> Position)	19
2	Number of University Positions (Top 10)	147
3	Number of University Positions (Top 20)	93
4	Number of First Divisions	1167
5	Participations in sports events	8
6	Workshops/Seminars/Conferences/Lectures	35
7	Number of Extension Activities	12
8	Number of Students placed in and outside the campus	45

### **STUDENTS DATA 2016-17 (Annexure-II, Page 34-36)**

I would like to present before you the student data for the session 2016-17.

<b>S. No.</b>	<b>Title</b>	<b>Number</b>
1	Total No. of students	2411
2	Foreign students	1
3	Students from rural background	46
4	% of women students	1189 (49.3%)
5	% of boys students	1222 (50.7%)
6	No. of Student Bodies	16
7	No. of student volunteers in various student bodies	340
8	Students involved in Earn while Learn scheme	58

9	No. of students participating in Youth Festivals	122
10	No. of students participating in International Events	7

### **TEACHING FACULTY (Annexure-III, Page 36- 51)**

Apeejay is blessed to have one of the best teaching faculties. Our staff comprises scholars who are also recognized artists in their own fields, a rare combination. Our learned teachers are involved in research work and regularly participate in **Conferences, Refresher Courses, Seminars and Faculty Development Programmes**. It is a matter of gratification for our College when our faculty is able to fruitfully contribute towards higher research through their doctorates.

<b>S. No.</b>	<b>Title</b>	<b>Number</b>
1.	Total No. of Teachers	114
2.	Total No. of Ph.D's and M. Phil's	39
3.	Teachers with NET/ UGC cleared	36
4.	Research Scholars	18
5.	Research Guides	5
6.	Teachers with publication of Books	1
7.	Members of Academic Bodies	18
8.	Publications in International Journals	2
9.	Publications in International Seminars/ Conferences/ Workshops	7
10.	Participation in National/International Exhibitions/ Workshops	68
11.	Teachers who have been awarded and recognized	8
12.	Teachers engaged in consultancy services in India	13
13.	Teachers who have attended Refresher / Orientation courses	1

### **A UNIQUE AMALGAMATION OF TRADITION AND MODERNITY**

- The College offers a judicious yet rare blend of traditional and modern courses successfully under one roof. The traditional courses introduced during the inception of Apeejay College of Fine Arts coexist with a number of contemporary and hi-tech professional degree courses such as **Design with specializations in Interior, Textile and Fashion; Multimedia, Applied Arts, Visual Arts,**

**Performing Arts, Theatre and Stage Craft, E-Commerce and Digital Marketing, Social Sciences, Commerce, Computer Sc., Physiotherapy** to name a few. Recognizing our strength and potential, UGC has given us an opportunity to introduce some innovative courses pertaining to emerging areas which are highly in demand by the industry and the market. This year, we are all set to begin with a degree course in journalism at graduate level.

- Amidst the hi-tech and most modern teaching aids, Apeejay still retains its conventional **Guru Shishya Parampara** in its pristine forms in some traditional courses of Dance, Music, Fine Arts, Sculpture etc.

## **INFRASTRUCTURE**

The College has an impressive building with **E Classrooms, Smart Boards, Hi Tech Computer Labs, Conference Room, Video Conferencing Room, Art Gallery, Research Centre and a rich library**. We are indebted to Madam President for updating college's infrastructure at regular intervals. This year, the Conference Room of I.T. Block has been renovated. Apart from this, the extensive whitewash and painting of the building has made it stand apart in elegance and smartness. Moreover, the cemented flooring of the passages in the campus has been replaced with tiled flooring. The college's presence has been extended beyond the campus through its extensive involvement in **Swach Bharat Abhiyan**. The flyover near the college has been given a new look by the College and it bears Apeejay's name also. The College has created a green belt near the boundary wall to beautify the surrounding area. Plantation has been done inside the College campus also. The **Eco Club of the College** is maintaining a **Herbal Garden**.

## LIBRARY

The college's library has a rich collection of books, journals, magazines that is regularly upgraded and expanded. The college has provided the students and teachers with facility to research through its membership of NLIST (Inflibnet) which has e-books and e journals in its database. LCD monitors have been made available for the students to access UGC Programmes in working hours.

Books as on 31.3.2016	:	14,624
Addition during 2016-17	:	604
Total	:	15228
Book Bank	:	1102
Journals	:	35
E Journals	:	Through N List
Magazines	:	49
Newspapers	:	18
CDs/DVDs	:	237
Audio Library	:	5000

## PUBLICATION OF REFEREED DEPARTMENTAL JOURNALS

The college believes that quality research is needed to enhance the knowledge base in every subject and to contribute meaningfully towards research the college brings out four annual research journals. **Ambrosia** by the Department of English, dedicated to the Literature, Performing and Visual Arts; **Envision** by the Department of Commerce; **Descriptio** by the Department of Design; and **Apeejay Journal of Computer Science and Applications** by the Department of Computer Science are all devoted to promoting quality research. Out of these, two journals are available online. The journal by Department of Computer Science has 0.676 Global Impact

Factor and according to Google Scholar the Impact Factor is 1.25. According to International Standard Indexing (ISI) the journal by Department of Commerce has the Impact Factor of 1.327.

### **CHAMPION IN YOUTH FESTIVALS (Annexure-IV, Page 51-52)**

True to its winning streak and victorious legacy, In this session also Apeejay College of Fine Arts has emerged as a Champion in Youth Festivals at Zonal and Inter Zonal Level. We have created history by bagging the GNDU Youth Festival Championship for the 17th time beating 75 colleges affiliated to GNDU. It has stood **first** in 22 items, **second** in 9 items and **third** in 1.

- At the National Youth Festival, our college represented GNDU in 8 items out of which 5 were placed first, 2 were second and 1 was third. The college was instrumental in bagging Music Trophy and Overall Runners Up Trophy for the University.
- The College was selected by Ministry of Cultural Affairs, India to represent the country in the **10<sup>th</sup> South Asian University Festival (SAUFEST)** which was organized at Devi Ahilya Bai University, Indore from 28<sup>th</sup> February to 4<sup>th</sup> March 2017 by the Association of Indian Universities' (AIU). The college gave praise worthy performances in Music, Dance and Fine Arts category.

### **INTERNATIONAL COLLABORATIONS AND PROGRAMMES (Annexure-V, Page 52-53)**

I would again express my gratitude to esteemed **Madam President** who has provided a global exposure and uplift to our Institution through fruitful **International Collaborations and Exchange Programmes** in the fields of **Performing Arts and Design** involving both students and faculty.

Over the last few years, Apeejay has entered into collaborations for **Academic and Cultural Exchange Programmes** with prestigious foreign Universities and Institutes viz **Willem de Kooning Academy, Rotterdam, Netherlands, Codarts Rotterdam—International Centre of Performing Arts (Netherlands), Chengdu Textile College, China, National University of Singapore Research Institute, China and Khalsa Association, Singapore.** Delegates from these Institutes have visited Apeejay and our students have also visited these Institutes for Exchange Programmes. Such cross-cultural programmes go a long way in fostering a global culture which eventually leads to the formation of world class citizens. This is what Apeejay aims at creating -world class students rooted to their culture.

Again I would post the worthy board members with the **International Design Week V** which successfully concluded on **5<sup>th</sup> March 2017.** **Reputed designers from Netherlands and Belgium** contributed their expertise, skills and experience through designs and creativity towards creating a **Smart City-** a project being envisioned by every Indian today. Their valuable suggestions and fruitful ideas along with the enthusiastic participation of our students and delegates has given a fillip to this upcoming project in its own artistic and stylish way. 200 students of the College framed 20 groups and created 20 one-minute C.Ds. highlighting their concept of a Smart City.

#### **APEEJAY'S ALUMNI (Annexure VI, Page 53-54)**

Apeejay College's list of successful alumni is increasing every year. In the world of Celluloid, Television and Glamour some of our students who have made a name for themselves are **Kapil Sharma, actors Karan Kundra, Sugandha Mishra, Surbhi Jyoti, Gunjan Walia, Singers Jasbir Jassi and Yuvraj Hans and models Seep Taneja, Nitin Chauhan** to name a few. Punjabi singers Akhil and Gurnam Bhullar are making waves in the music



industry. Our alumni have also been bringing laurels to their alma mater by doing exceedingly well in other fields such as **Administrative Services, Banking, Marketing, Teaching, Photography and Physiotherapy etc.**

### **INTERDISCIPLINARY APPROACH**

Apeejay's tradition of fostering an interdisciplinary approach adds to the richness of the academic and cultural fabric of the College. A stimulating atmosphere is thus generated for the students with most befitting results as can be seen in the host of outstanding activities arranged by the different departments of the college working together in perfect synchronization and creating wonders on the stage of Apeejay and on other platforms outside the College. Students from any stream can get knowledge from any department in their free periods. This interdisciplinary flow of knowledge ensures a cutting edge for our students enabling them to carve a successful niche for themselves in the competitive world.

### **WORKSHOPS/SEMINARS/CONFERENCES/LECTURES (Please refer to Annexure I (6) Page 30-32)**

The college organizes numerous activities for holistic development of the students such as Workshops, Seminars, Conferences, Lecture Cum Demonstrations, Inter College Competition, Industrial Visits and Educational Trips on regular basis in every session.

### **EXTENSION ACTIVITIES**

The college believes that apart from imparting education, it also has a responsibility towards the society. The different bodies of the College regularly organize activities that are aimed at fulfilling this social obligation. In this session too, the college was actively involved in numerous activities such as **Blood Donation Camp, Swachhta Diwas Celebration, Tree Plantation.** Moreover, the Department of Design is involved in beautification

of entrance of Jalandhar City Railway Station. This session, the NSS Wing of our college is working on '**Mission Education**' under which the volunteers and teachers are giving free coaching to the needy children of the economically weak families up to class X.

### **A PROMOTER OF INDIAN ART AND CULTURE (Annexure-VII, Page 54-58)**

Apeejay is devoted to **promoting, propagating and preserving** Indian Art and Culture through various College events. Here, I would like to make a special mention of a few of the Mega Events organized in our college in this session.

- **Diwali Mela**

The Departments of Design, Applied Arts and Fine Arts organized DIWALI MELA-16 from 21st to 23rd October, 2016 at Virsa Vihar, Jalandhar. The Deputy Commissioner, Jalandhar inaugurated the Mela and appreciated Apeejay's endeavours in promoting our heritage. The exhibition showcased a variety of Designer Products and Accessories like Fashion Clothing, Home Merchandising Articles like Furniture, Lamps, Wall Hangings, Clocks, Tapestries, Murals and Exclusive Diwali Products like designer candles, decoration items etc. skillfully made by our young designers. Mela was a great success and received an enthusiastic response from the Jalandharites. In fact, it has become another much awaited event for the City.

- **Lavanya 2017**

The exclusive designers' pageant which celebrated the exotica of Indian Heritage on 5<sup>th</sup> March 2017 was marked with thunderous success. The Show focusing on **Make in India** highlighted over 120 costumes created by our budding designers from Indian Fabric adorned with traditional Indian Embroidery. Our designers worked very hard and visited the skilled craftsmen for capturing the finer nuances of their craft. The result was

amazing with the student models displaying the grace and perfection of professional models on Apeejay's stage. The makeup and hair styles were done by our own students from the Department of Fashion Makeovers. The judges for the Show were themselves famous designers and models. There was a faculty round also and the delegates from Netherlands and Belgium who were here for the Design Week stole the Show with their enthusiastic participation, all dressed in Indian costumes. More than 800 people witnessed the spectacular event.

- **International Women's Day**

The Mega Event dedicated to Mrs. Sushma Paul Berlia was celebrated with warmth and gusto on 8<sup>th</sup> March 2017 though we missed Madam Berlia's valuable presence throughout. **Dr. Lavlin Thadani** who is an award winning **film actor, writer, director & poet** and **Dr. Shruti Shukla, Deputy Director, State Council of Educational Research & Training, Punjab** were the **Special Guests for the occasion**. An exhibition displaying the creativity of distinguished women artists from across the country which was put up in the Art Gallery was a collaborative venture of **WE-A Group of Dedicated Artists and Apeejay**. 12 of Apeejay's young **empowered women entrepreneur alumni** were also honoured on the occasion. Some of our present students were also honoured for their **commendable contribution to the College and Cultural Activities** promoting the rich art and craft of India.

- Ours is the only Institution in the region where the rarest classical instruments and gharanas which are on the verge of extinction in Punjab are promoted in the class rooms as also in the cultural programmes. This apart the fast fading crafts like Nakodar Durries and Punjabi Jutti are also promoted.

- Our College has been promoting Indian culture abroad also. Our students and faculty have been invited to perform at China, Singapore and Netherlands.

### **STUDENTS ACHIEVEMENTS (Annexure-VIII, Page 59)**

Here I would like to cite a few examples of the students who have done exceptionally well in their respective fields and have brought laurels to Apeejay in this session.

- Satwinderpal Singh, Student of M.A. (Music Vocal) has the rare honour of becoming an **A Grade Artist in Sarangi** at such a young age with All India Radio. As an artist he performed at noted **Harivallabh Sangeet Sammelan** with established artists.
- Aman Sharma, Gurukaranbir Singh, Giriraj Singh and Rishabh, students of B.M.M. won first prize in **National Dada Saheb Phalke Film Festival** for **Best Documentary film named “The Valley of Living Gods”**.
- Shivani Joshi, Student of M.A. (Dance) got **scholarship of Rs. 30,000/- per month to learn Kathak through ICCR (Indian Council and Cultural Relation) at Kathak Kendra, New Delhi**.
- Manpreet Singh, Student of Department of Design was **awarded cash prize of Rs. 11,000/- and certificate by Lalit Kala Akademi, Chandigarh for participating at State Level Competition** under the category (Graphics; Woodcut Relic/ Printing)
- Aashima, Student of B.A. (Hons.) Psychology got admission in renowned **Forensic Sciences University, Gandhinagar for pursuing Master’s degree in Forensic Psychology**.

- Manpreet Kaur, Student of Department of Design Sem. III **won a cash prize of Rs. 2500/- in Graphics at 3rd State Art Exhibition (Student category).**

### **INTERNATIONAL RECOGNITION TO OUR STUDENTS**

- Kunwar Singh, Student of B.M.M. won **First Prize in International Film Making Competition organized by Sikh Net Film Festival in USA** and was awarded cash prize of 1000 US dollars.
- Sargam Nanda, Student of Department of Design got **admission in prestigious George Mason University, USA for pursuing Master's Degree.**
- The paintings of four of the following students of Fine Arts got selected for the exhibition at **International Fine Arts Students' Congress** held at **Maltepe University, Istanbul on 16<sup>th</sup> to 17<sup>th</sup> March 2017.**
  - (i) Kamal Kaushal, M.A. (Fine Arts) Sem. III
  - (ii) Rupa Johal, M.A. (Fine Arts) Sem. III
  - (iii) Paramjit Kaur, M.A. (Fine Arts) Sem. III
  - (iv) Gurpreet Singh, B.A. Sem. IV
- **20 Members of Apeejay** have been invited by Singapore Khalsa Association to perform at Baisakhi Mela in Singapore to be held from **14<sup>th</sup> April to 16<sup>th</sup> April 2017.**
- **It's a matter of great pride** for Apeejay that delegates from Netherlands and Belgium purchased **three works of Art** which were displayed in the College Art Gallery. These included **two Pen Illustrations of Sydney and Los Angeles** created by **Giri Raj Singh from Multimedia Sem. VIII** and **Leo, a wood cut print** created by **Abhrayroop Singh from B.D. Sem. IV.**

- **Writing off / Worn out /Out lived stock** for the year 2015-16 after getting them surveyed by Review Committee and Sanction of the President (**Annexure IX Page 60-61**).

## **CONCLUSION**

- I would like to conclude by saying that we are eternally grateful to respected **Mrs. Sushma Paul Berlia** for propelling us to newer heights of excellence and success. To use a metaphor 'she is the wind beneath our wings', helping us to soar higher and higher with every passing year. I also wish to acknowledge the support and guidance of **Mr. Vijay Berlia and Mr. Aditya Berlia** who are the pillars of strength for **Apeejay Education Society**. I thank the other esteemed members of the Board for their ample support. It shall be our endeavour in future to set higher goals for ourselves and do our very best to bring them to realization.