

### **6.5.1 Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes**

#### **➤ Consultancy service by Physiotherapy Department:**

The department provides consultancy in the field of Neurology, Orthopedics, Gynecology, Pediatrics etc.

#### **➤ Consultancy services by the Department of Design**

Ms Anu Katyal from department of B.D (Interiors) has from time to time given her valuable consultancy services .some of which are:

- Renovated the residence of Mr. Karan Bansal with area of 1200 sqft and earned Rs.20,000.
- Provided Architectural services to Mr. Pawan for front elevation of home and earned Rs.15.000.
- Renovated home of Mr. Ashish with area of 1500sqft.
- Provided architectural and interior services to Mr. Vikas puri from Shahkot and earned Rs. 30,000.
- Designed an office with area of 450 sqft for client named Mr. Raju Madan.
- Provided architectural and interior services to Mr. Harish from Jalandhar with area of 5500 sqft. And earned Rs. 30,000.
- Provided architectural and interior services to Mr. Hira for the commercial building with area of 3000 sqft. and earned Rs. 20,000.
- Provided her consultancy services to ART N INTERIORS RESPONSIBILITIES.
- Provided architectural and interior services to Mr. Vishal Puri from Hoshiarpur for home with area of 6000 sqft. And earned Rs. 50,000.

#### **Consultancy by the department of Psychology**

- The department of Psychology has also given free consultancy to women cell in Jalandhar on issues related to child abuse, crime against women, family disputes, divorce cases etc.

#### **Consultancy services by Department of Sculpture**

- The faculty from the department of sculpture from time to time has given free consultancy to 'Yuva Rang Manch' a theatre group of Jalandhar in the sphere of sculpture and art.

#### **Consultancy for Academic Purposes**

- The faculty members are regularly consulted by GNDU Amritsar, Parent University for framing and upgrading the syllabus of various courses. Faculty members who are in the board of studies and members of such academic bodies regularly give suggestions for framing syllabus.

#### **➤ Consultancy services as Subject Experts**

- Many of our faculty members are invited as subject experts for interviews in sister concerns of Apeejay College i.e. Apeejay School, Apeejay Institute of Management.

- Consultancy in Research
- Dr. Sunit Kaur from Department of English is on the Advisory panel of International Research Journal Oracle.
- Consultancy for the beautification of the city
- The Design Department of the college has given free consultancy to various reputed projects of the city e.g.
  - Gymkhana Club Landscaping and designing of the library
  - Landscaping of open area near Milkbar Chowk in Jalandhar
  - Landscaping and designing of the sculpture at Punjab Technical University campus.
  - Beautification of entrance gate of Virsa Vihar
- **Consultancy Services as Jury Members**
  - Dr. Rimpi Parmar has acted as judge for Miss Punjaban Competition and Gidha Competitions at Zonal and Inter-zonal Youth Festival. She has also been in the panel of judges for various fine arts competitions.
  - Dr. Sunit Kaur from department of English acted as a judge for Youth Vibe at LPU for literary events.
  - Ms. Rashmi and Ms. Monika have been members of selections committee for the subject of Cosmetology and fashion designing at various colleges like St. Solder, SD College, Janta College etc.
  - Mr. Mohinder Kumar Mastan has been on the panel for conducting interview and selection of students seeking admission in MFA at Govt. College of Arts, Chandigarh.
  - Dr. Anjana from department of Hindi acted as a judge for Youth Vibe at LPU for literary events.
  - Dr. Navjot S Deol from department of English acted as a judge for Youth Vibe at LPU for literary events.
- **Consultancy Services as Resource persons**
  - Mr. Jagmohan Mago has been invited for talks at Entrepreneurship awareness camps for students at various colleges.
  - Mr. Vishav Bandhu Verma was invited as Quiz Master at PTU Inter-zonal Youth Festival.
- **Consultancy Services in Media**
  - Mr. Gulshan from department of Political Science has been a regular participant in TV and Radio talk shows. He also writes scripts for radios. He is also on the panel of judges for theatre and literary items approved by PTU and Panjab University Chandigarh.
  - Dr. Anjana from Department of Hindi participated in a talk show by Dainik Bhakar on '*Safety of Women*'.
  - Faculty members like Mr. Sandeep Singh and Ms. Anuradha from Punjab Department are actively

involved in compeering Punjabi programmes on radio and Doordarshan Jalandhar.

➤ **Consultancy Services to District Administration**

The college provides its consultancy services to district administration during national events also.

• **Evidence of Success**

Not only the faculty but even the students of the institution have given their valuable consultancy services under ‘*Earn While Learn*’ scheme.

<b>Sr.</b>	<b>Student’s Name</b>	<b>Name of the Project</b>	<b>Earning (in INR)</b>
1.	Sonia Tuli	Worked as Colour Manager in Asian Paints	Earning Regularly
2.	Amandeep Kaur	Opened Her Own Block Printing Unit “Chappai”	Earning Regularly
3.	Satvir Kaur	Opened her own Boutique “Saree”	Earning Regularly
4.	Navjeet Kaur	Opened her own Boutique “Navi”	Earning Regularly
5.	Jasmine Kaur	Made Designs for “Kalashree” A Design House	Earned 25000
6.	Pallvi Behal	Made Designs for A Durries Unit at Nakodar	Earned 12000
7.	Sugam Walia	Designed Cotton Sarees for “Aar Kay Textiles”	Earned 45000
8.	Jyot Khurana	Sold Thread Art Murals at Various Exhibitions	Earned 7000
9.	Itika Gupta	Sold Thread Art Murals at Various Exhibitions	Earned 4500
10.	Naina	Opened her own Boutique	Earning Regularly
11.	Nimrat Pal Kaur	Opened her own Boutique	Earning Regularly
12.	Manpreet Kaur	Sold Tapestaries and Thread Art Murals At Various Exhibitions	Earned 26000
13.	Navdeep Kaur	Sold Tapestaries And Stoles At Various Exhibitions	Earned 14000

• **Problems Encountered and Resource Required**

Nil

**Example II**

• **Title of Practice**

Maintenance and upgradation of Hi Tech Infrastructure through regular suggestions by IQAC

- **Goal**

Since its last accreditation, Apeejay has augmented its infrastructure and learning resources extensively and exhaustively, to realize its unique vision and noble mission through the recommendations of IQAC. The College has an aesthetically designed building located in the heart of the city. IQAC offers a variety of programs to cater to the diverse needs of the different sections of the society. Accordingly infrastructure has been created, both in quantity as well as quality, and is being enhanced, year after year. The IQAC along with the college administration is committed to the optimal utilization of the available infrastructure.

- **The Context**

For facilitating effective teaching and learning, Apeejay is well equipped with the most adequate infrastructure in consonance with its ever growing academic, research, cultural and extension activities. Keeping pace with the latest developments, the College infrastructure is regularly updated with the most modern and techno savvy gadgets, while retaining and maintaining its quintessential aesthetic and artistic ambience.

- **The Practice**

- Situated in the heart of the City, the College hosts its multidimensional programmes in four different blocks – Main Block, IT-Block, Design-Block and N-Block.
- There are spacious and well ventilated classrooms and lecture theatres laced with OHP facility, including smart classrooms.
- There are 4 top-of-the-line Computer and IT Labs, 2 professionally equipped Multimedia Labs, 2 Hi-Tech Applied Art Labs, ICT enabled Physics, Physiotherapy, Fashion Makeover, Photography and Design Labs and Music, Dance, Theatre and Fine Arts Studios. These Labs stand out on account of their latest equipment meeting world standards.
- The Language Lab and MATHS Lab are also furnished with most upgraded software and infrastructural assets.
- The Home Science Lab of the College is fully equipped with latest gadgets required for global cooking and catering.

- The one-of-its own kind Sculpture Lab has a fully functional furnace (for Terracotta baking) making Apeejay the only education Institution in the City facilitated with this unique infrastructure.
- The Department of Physiotherapy has the most advanced machines and equipment to run its OPD and to provide valuable service to society.
- Audio-Visual Studio and Chroma Studio provide the best technical facilities to the students of Performing Arts as well as Multimedia.
- State-of-the-art Faculty Research Centre and Student's Study Room enable the readers to spend quality time in the campus.
- The Meditation Room in the terrace garden is bliss for faculty members and students seeking peace and solace.
- The Seminar Room, the Conference Room and the Video Conference Room have optimum utilization through seminars, presentations and various interactive sessions.

- **Evidence of Success**

Our well placed alumni in different sectors across the globe, our excellent academic accomplishments and our unprecedented victory in Youth Festivals is evident of our success in providing the most adequate infrastructural facilities to the students.

- **Problems Encountered and Resource Required**

- Paucity of Parking Space
- Required resources are provided by the Management.

