

Apeejay College of Fine Arts, Jalandhar

Feedback Collection & Analysis report

Session: 2011-12

➤ Students

- The college has always believed in delivering the best to the students and that too in the best way. With an aim to improvise the curriculum a random sample of 250-300 students is selected every year to know about their viewpoints. A structured questionnaire was framed by the college committee which was forwarded to the students online and a very positive response was received 200 students.
- Majority of the students confirmed that the curriculum is aptly designed to equip them for the present IT advanced working area. Rest of them also suggested some good points which are being considered by the college authorities. So far as the sequence of the courses that they have studied in their previous semesters, they are totally satisfied. This starts from the basics and takes them high towards the knowledge of core competencies required to be learnt so as to be successful in their career.
- Nearly half of the students suggested to increase the weightage of the internal assessment in their evaluation. Their opinion is being considered and discussed by the experts of the committee. The principal is also very particular about the opinion of the students and is always ready to work upon the relevant points and findings of the survey.

➤ Parents

- Every parent has a desire of giving the best nurture and nourishment to his or her child. They want to give their children the most apt environment to study which can make them formally equipped to face the real world and above all be a good human. The college organizes PTMs on regular basis to know about their suggestions.
- To know their level of satisfaction with the college and to gain their perspective, a feedback form was forwarded to around 250 parents through the simple online process. The findings of the survey were very encouraging.
- Majority of the parents confirmed they are satisfied with the teaching and learning environment of the college. In fact, 85 % of them highly appreciated the resources, the staff and the methodologies being used.

- When asked about the entrepreneurial skills and knowledge being imparted by the curriculum, the parents gave a very positive response. They suggested introduction of more vocational and practical courses and the college is working on the introduction of more career oriented programmes. Most of the parents were highly convinced by the IT facilities and state of the art technology used in the college.

➤ **Teachers**

- Our college considers the staff members specially the teachers as the pillars of the institution, the assets which can certainly take the college to the new heights. Their opinion always matters and is very valuable to improvise the curriculum and ways of teaching because it is ultimately the teacher who is in direct contact with students and can motivate them in various ways.
- Every faculty member filled the questionnaire specially framed to know their opinion. Around 90% of the teachers appreciated the relevance as well as sequence of the topics included in their subjects. Also majority of them suggested that no doubt internet, magazines and journals make students aware about real world but the basic text books cover at least 70% of the syllabus.
- The above mentioned resources are at the disposal of each and every student and the college adds reading material every year for their benefit. When asked about the relevance of the syllabus for competitive exams, around 77 % of the teachers responded positively as the topics included provide the students the basic framework and analytical skills to learn higher and more advanced concepts for appearing in competitive exams. However one point on which around 60% of the teachers were found to be unsatisfied was that for some of the subjects, the syllabus was very vast to be covered in single semester.

➤ **Alumni**

- Alumni is undoubtedly an invaluable asset to an organization. They add feathers to the cap of the institution and bring laurels to them. The alumni can certainly provide a lot of suggestions as they have already experienced the real industry and can certainly advise strategies to bridge the gap between the skills provided the curriculum and the skills actually required at the working place.
- Each and every department of the college has always organized interactive sessions with alumni and our present students. Their feedback this year also was very encouraging. Near

about 88% of them confirmed that the courses offered are very much relevant in the industry world infuse and them with skills required to handle the work stress.

- Further 80% of them believed that more and more personality development programmes and workshops should be organized that prepare the students to face the realities of work life. More and more project work and case studies should be included in the curriculum.
- As far as the placements are concerned, 76 % of the alumni believed that networking should be encouraged to increase the scope of placements for the students.

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Feedback Collection & Analysis report

Session 2012-13

➤ Student

- The College has participatory approach towards curriculum designing and its feedback to access its effectiveness. For this the college has highly supportive infrastructure that has apparently enhanced the quality of services being provided. This year a random sample of 285 students selected from the wide array of courses being run in the college. The sample has given a highly positive response of the students.
- To access the relevance of syllabus and to know the areas of improvement as per their perspective, the students were asked about the sequence of courses they studied in their syllabi and 86% of the students were highly satisfied. However, we reviewed the issue to address the dissatisfaction amongst remaining 14%. When the students were asked to rate the courses in relation to IT advancement, 95% students were satisfied with the same. The percentage has increased as compared to last year with the introduction of subjects like E-Commerce and Computer based Accounting etc. However, 25% students opined that atleast 20-25% of the weightage of the course should be attributed to internal assessment.
- The feedback received was discussed with the principal and if it proves to be practicable then the same shall be forwarded to the Board of Studies of the university to improve the studies.

➤ Parents

- Under the participatory approach the college not only involves students but also other stakeholders such as parents. The satisfaction of parents constitutes massively towards growth and success of the institution as the parents show their trust in us by admitting their ward in our college. So it becomes our duty to know their experience and adapt to their recommendations.
- The curriculum review committee also designs the questionnaire for their parents and this year 350 parents submitted their feedback and on an average maximum parents has shown a very positive response. 92% parents feel that the curriculum is quite apt in terms of inclusion of latest trends and developments. 87% parents feel that the college provides career oriented programme. While those with negative opinion say that more industry linked courses should be added in curriculum along with practical training. 97% parents

appreciated teaching environment. The parents even appreciated the interactive session organized by college from time to time. The parents provided suggestion for improvements which are assessed and implemented.

➤ **Teachers**

- Teachers are the building blocks in the foundation of a strong institution. They are the real- users of the curriculum and can evaluate it in much better way. The curriculum-review committee frames questionnaire for the faculty as well. This year 115 teachers submitted their questionnaire and they are the main source of curriculum updation.
- 95% teachers felt that all the important topics are covered in the curriculum. When they were asked about the availability of reference books, 88% teachers said that they have access to adequate books. The college is trying to address the problem of 12% teachers, and has included more books in its Library in the year.
- When asked about adequacy of time to cover the syllabus, 40% teachers feel that syllabus was quite vast as compared to the time. 84% teachers felt that syllabi are relevant for the competitive exams such as UGC-NET etc.

➤ **Alumni**

- The College has a well flourished alumni having presence in every nook and corner of the world. They are always invited to visit the college during various functions and feedback is sought from them regarding various issues
- As far as curriculum is concerned, questionnaires are sent to them and even given them on convocations and various functions. When they were asked, if they could get jobs easily on the basis of their courses, 85% of alumni agreed to the same. When 15% who disagreed were interrogated, they said that they switched to another streams for personal interests. When they were asked if the Objective of course has been achieved, a large majority said that the course has inculcated the required skills and talent in them. The college tries to hold good ties with alumni and tries to inculcate changes as per their experience and expertise.

Apeejay College of Fine Arts, Jalandhar

Feedback Collection & Analysis report

2013-14

➤ **Student**

- The college functions with fully equipped Internet Communication Technology which enhances the quality of the institution.
- Online feedback questionnaire was forwarded to total of 250 students which were randomly picked from various streams in the college. The committee framed by the college evaluated the responses and concluded with the positive response received from the students.
- The college believes in active participation of the students in designing the curriculum. It is continuously reviewed through feedback mechanism.

➤ **Parents**

- Parents are the most important factor which is primarily to be satisfied as they repose their utmost trust in us.
- Other than conducting regular PTM's, the college have are designed a formal mechanism to receive their feedback online. In the session about 170 parents submitted their feedback. According to that feedback, the parents are highly contended with learning and teaching skills. They believed that the course inculcates professional and human values in their ward and provide practical exposure in various professional fields.
- They considered that latest trends and developments are the part of curriculum. The suggestions were invited and were discussed in staff meetings.

➤ **Teachers**

- The college gives utmost importance to the feedback given by the teachers to update the curriculum in the best possible manner.
- Since teachers are considered to be the pillars for any institution. Their feedback for revising curriculum is given utmost importance. Almost 88% of the faculty members had given their response. Some teachers were of the opinion that the syllabus of some subjects is not adequately divided between semesters. The faculty strongly believed that the textbooks covered 80% of the syllabus and rest is being covered from various help books which were available in college library.

➤ **Alumni**

- Alumni always add laurels to the institution. The college arranges special meetings with them time to time so that they can share their experience while working with distinguish organizations.
- Their valuable suggestions are also welcomed by the college as they explain the requirement and relevance of their knowledge in present working scenario. Their suggestions were regularly forwarded to the University for Timely Implementation.
- As far as the placements are concerned, 80% of the alumni believed that the workshops on research should be inculcated as an important part of the curriculum.

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Feedback Collection & Analysis report

Session: 2014-15

➤ **Student**

- The college functioning is ICT enabled and optimum utilization of technology enhances the quality of the institution. Online feedback questionnaire was forwarded to students randomly picked from various streams being offered in the college. A committee is specially framed each year to discuss and formulate a questionnaire relevant to all courses. The survey conducted this session received a very positive response from the students.
- The college believes in participation of students in curriculum designing and reviewing through feedback mechanism specially designed for the same. Based on curriculum, the rating process is undertaken. On an average 200 responses were taken from various students of various streams. The sample was taken randomly by considering students scoring higher marks. When asked about the rating of courses they had studied, a maximum chunk of 80% agreed that they were highly satisfied. Still 10% responded for dissatisfaction. We introspected the causes for 10% dissatisfaction.
- Further as far as core competency was concerned, 80% believed that they were highly satisfied with courses which imparted those required competencies and rated highest score to the units in course. When asked about whether courses were in relation to IT advancements, maximum respondents (about 90%) were fully satisfied and considered that present courses fulfilled their needs relating to IT advancements.
- Chances of improvement are still there. Those who rated lower were consulted for changes. The feedback received was meticulously discussed with the principal. If some suggestion seems practical, then these modifications are suggested to university in meetings of faculty and Board of Studies (BOS).

➤ **Parents**

- Parents are our most important stakeholder whose satisfaction is of prime importance. The feedback received from them from time to time in various PTMs and other occasions is of great significance. In the session 2015-16, about 222 parents submitted their feedback.

- They were really satisfied by the teaching and learning environment. Maximum of them admitted that there is value based education and about 90% were satisfied that the courses inculcate professional and human values in their ward.
- The objectives of curriculum were in line with the objectives of program and about 85% of respondents rated it high. Further they were highly satisfied with the curriculum and offers their wards these skills which inculcate entrepreneurial promotion in them. They considered that latest trends and developments was a part of curriculum.
- The suggestions were also invited and staff meetings were held to discuss the points suggested by them.

➤ **Teachers**

- The College believes in updating itself by taking feedback from teachers also and for this purpose questionnaire is a part of our feedback System. A structured questionnaire is available online and by the end of the session the faculty is required to fulfill it. Approximately 80% of the faculty gave their response by the end of the session.
- Rating was done on five point scale and the faculty was required to give their rating ranging from higher level of satisfaction to lower level. When asked about whether the course object is appropriate, 80% of the faculty responded that they were highly satisfied. Further in context of whether the syllabus was adequate to be covered in single term, 30% of the faculty believed that in certain subjects it was not adequate.
- 90% of the faculty believed that the sequence of topics covered in the syllabus was highly satisfactory. Further they believed that the all important topics of the subjects were covered. The faculty highly believes that all the recommended text books cover 70% of the syllabus and for the rest various Internet exercises and journals were recommended. These textbooks and reference books were easily accessible in the library of the college and 95% of the respondents believed that the college has provided a proper access to good books.
- When asked about whether the syllabus was relevant for the competitive exams, 70 percent of the faculty believed that though the syllabus was relevant for competitive exams yet certain changes were required to be incorporated in the course content of the University. Around 80% of the faculty believed that the syllabus was updated with current trend and academia and 20% still wanted certain changes as per the growing needs of the industry. 70% of the faculty believed that the course was important for placements.

➤ **Alumni**

- The College always welcomes new suggestions given by its alumina. Our alumni is our assets. They are always welcome for giving valuable suggestions. Feedback is always taken from them from time to time and their suggestions are discussed in the staff meeting and the relevant article to the meeting of board of studies.
- Feedback on curriculum mainly included the changes which they need to incorporate as a part of the syllabus. When asked about the relevance of the course about 90% of the alumni believed that the course had added skills to their life and 10% who were not satisfied were consulted for changes required in the course content. Further 80% of the alumni believed that their course content is in line with the IT advancements and all the necessary changes are duly taken care off. Alumina was always considered for giving suggestions for the purpose of removing the difference between academics and industry. 70% of the alumni believed that more field projects and internship programmes should be added to the course content.
- Their suggestions were always forwarded to the University for Implementation. As far as the placements are concerned 70% of the alumni believed that the workshops on personality development should also form a part of their curriculum. In some courses it was not a part of the curriculum yet the college has always arrange to for such types of workshops through placement and counseling cell which has helped a lot to the students to get placements in renowned company.
- The alumni is always invited department wise to interact with the present students and guide them for any requirements they need once they will be graduated from the college. When asked about whether the objectives of the programme have been achieved in the course content, 80% of the alumni revealed their satisfaction for the same.

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Feedback Collection & Analysis report

Session 2015-16

➤ Students

- Apeejay College is committed to the highest standards of educational and other provisions for its students. It encourages students to participate in online feedback questionnaire that was forwarded to 250 students randomly picked from the various streams in the college.
- Based upon the previous experience, 90% agreed they are highly satisfied with the sequence of courses they have studied. Maximum of the students about 85% rated high as per as units of courses are concerned. 80% of the respondents are satisfied that the course content is as per the IT needs and help them in their placements.
- The suggestions of those who were dissatisfied are also taken and suggestions for actions have also been forwarded.

➤ Teachers

- Faculty always strives for more development in the institution. The faculty always gives advices for betterment and improvement in all spheres including academics, curriculum and development of the students.
- When asked about appropriateness of the course content, 75% respondents were highly satisfied. Further a few believed that certain contents are not adequate and needs to be revised.
- Maximum of the faculty believed that our maximum part of the syllabus was covered by recommended text books and they were satisfied with the library facilities and internet access. On the whole the faculty always strives for best practices.

➤ **Alumni**

- The actual feedback on curriculum as far as relevance is concerned is obtained from alumni. 80% of alumni believe that the course content they had studied is relevant with their placements and it has added skills to their personality.
- 75% of the respondents believed that the course content is inline with the IT advancements and growing needs of corporate world.

➤ **Parents**

- Parents Teachers Meet is a usual feature of our college and their feedback is valuable. 80% of the parents are fully satisfied with the learning environment in the college.
- Maximum of them feel that the objectives of the course are inline with the course curriculum. Further they are highly satisfied with the additional courses the college has started.

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Feedback Collection & Analysis report

Session 2016-17

➤ **Students**

- Students are important part and their feedback paves way for future developments. This year also, feedback was taken from around 220 students and a questionnaire was forwarded to them with special reference to feedback on curriculum.
- Most of the students were satisfied with the curriculum and as far as sequence of courses is concerned, some of the students suggested about certain shifts in the subjects of B.Com.
- Further the students also suggested for introduction of internal assessment.

➤ **Parents**

- Parents are important part of feedback for the College. Their suggestions are always taken from time to time in the parents teacher meet.
- Parents always give valuable suggestions related to curriculum and co-curricular aspects as far as curriculum is concerned. The survey was very encouraging and most of the parents appreciated the staff as well as teaching methodologies used in the College.
- Parents also suggested about entrepreneurial skills to be imparted as co curricular aspect.
- Parents were highly satisfied with the I.T. facilities provided by the college.

➤ **Teachers**

- Teachers act as medium or platform through which the curriculum is imparted to the students.
- About 90% of the teachers were satisfied with the relevance and sequence of the topics in their subject and the methodologies used.
- The teachers were also satisfied that the maximum part of the syllabus is covered by the text books and for the rest the journals and case studies are used.
- As far as competitive exams are concerned around 70% of the teachers responded positively and accepted that the syllabus prepares the students for the competitive exams.

➤ **Alumni**

- Alumni acts as a bridge between the present students and curriculum. They have real feedback about every aspect including curriculum.

- The college organizes alumni meets and interactive sessions, where most of them confirm that the courses offered prepare them with the industry world.
- However, they also suggested that more personality development workshops and programmes should be organized.
- The alumni also suggested that more projects can be added to the curriculum.